



PARENT-CHILD HOME PROGRAM

50 YEARS OF PROVEN SUCCESS

Fiscal Year 2015 Annual Report Fiscal Year July 1, 2014 – June 30, 2015



Then....

....Now



2015 marked the 50th Anniversary of the first PCHP pilot site!

Please visit our website to learn more about our history
and to see how far the Program has come.

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Letter from the CEO & Board President

Dear Friends,

As we celebrated the 50th Anniversary of Parent-Child Home Program, we are honored to recognize all the progress that has been made. With the support of our generous funders, PCHP has expanded to Chile, meaning that PCHP is now reaching families in four countries. Additionally, this past year, PCHP received NYC Council funding to open two new sites in New York City and to expand another. We are looking forward to launching into the next 50 years of PCHP. As we move into our second half century, we are focused on expanding PCHP to meet the growing need for school readiness services across the country.

PCHP started in one community on Long Island and is now found in over 400 communities spanning across 14 states and 5 counties. Thousands of children have graduated from the Program in the past five decades, and we are currently reaching 7,000 families annually.

In honor of this milestone anniversary, we are pleased to share with you inspirational stories spanning the five decades of PCHP successes. We hope these PCHP champions provide a snapshot of the impact that our Program has on families – both parents and children, staff, funders, and beyond. As you read about Julian, Alexandra and her son Juan, Alvarene, and Ida, we hope you will share our commitment, and the commitment of PCHP families nationwide, to expanding services to the growing number of children and families who could benefit from PCHP.

Thank you for taking the time to review our FY2015 Annual Report – we are delighted to share some of the year's wonderful recognitions and events. The accomplishments outlined in this report would not be possible without our nationwide network of partner agencies that believe in the power of PCHP to strengthen families and communities; the PCHP staff members who work tirelessly to ensure that PCHP children and families are fully prepared for school and life success; and, most importantly, the amazing parents who recognize that this Program is the key to creating a brighter future for their children.

Again our heartfelt thanks,

Sarah E. Walzer
CEO

Sonia W. Hamstra
President, Board of Directors

National Center Staff

Sarah E. Walzer, J.D. Chief Executive Officer – **Anita Stewart** Chief Development & Strategic Partnerships Officer – **Courtney Inman** Communications & Events Director – **Michele Morrison, M.S.** Training & Program Support Director – **Cesar Zuniga, M.S.** Research Director – **Amy S. Hamper-Gilmore** Program Support & Site Certification Manager – **Sarah Howard, Ed.M.** Family Child Care Project Manager – **Dina Shahverdi** Office Manager – **Katie Zapata** Grants Manager – **Teresa Kemp Zielenski** Strategic Initiatives Manager – **Michelle Ioannou, M.A.** Communications & Events Coordinator – **Sylvia Kollappallil, M.A.** Research Associate

Regional Coordinators

Andre Eaton, MSW New York – **Carol Rubin** Massachusetts – **Pamela Williams** Washington

Founder

Phyllis Levenstein (Deceased)

Celebrating Five Decades of Program Success



Today, Julian Gomez is living with his family in Tokyo, Japan as the senior legal counsel at Sojitz Corporation of America. Long before that, he was a toddler participating with his mother in the Westchester, NY PCHP. Julian's mother, immigrated to the US from Colombia a year before Julian was born. Maria spoke very little English but was committed to giving her children the best educational opportunities. Julian vividly remembers starting the Program and believes it helped his mother become comfortable in her role as his first teacher and made him comfortable with himself as a learner. In 2006, Julian was invited to join the Board of Directors of the Parent-Child Home Program.

Before enrolling in PCHP, Juan was a quiet little boy who didn't speak English. In 1993 Alexandra Rodriguez enrolled her and her son in PCHP through Salem Public Schools in MA. In the beginning, Juan needed the curriculum translated into Spanish so he could understand but after some time, he was speaking English! He quickly fell in love with all the books brought on his home visits. Juan looked forward to his visits; Alexandra vividly remembers that as soon as Juan heard the knock on the door, he would run to greet his home visitor with a big smile. After Juan and Alexandra's completion of the Program, she started working for PCHP and Juan was accepted into a premier preschool in his community. Alexandra worked as a home visitor for a few years and Juan went on to graduate from Salem High School in 2009. He then attended UMass Amherst and graduated in May, 2014 with a degree in Sociology. Today, he and his mother are both working for The Salem Housing Authority, where his mother has been an employee for over 15 years.



Ida Ehdah Htoo came to the US in 2008 after seven years in a Thai refugee camp. She began PCHP with her two young children and quickly discovered that PCHP was going to be just as important to her as a parent as it was for her children. After completing the two years, Ida was asked to train as a Home Visitor. During her four years in this role, she served over 30 families in the Buffalo Burmese refugee community. During that time she also worked hard to achieve her US citizenship as well as her GED. Ida is now a Jericho Road Site Manager, training and supervising PCHP Home Visitors working on Buffalo's West Side. She sums up her work best by saying, "my job is to help others grow. My dream is to see PCHP in Burma someday!"

When Alvarene Godwin discovered Parent-Child Home Program in 2001, she was living in a shelter with her three daughters. She and her children were served with Mobile Outreach PCHP. As an additional challenge, Alvarene was here in America illegally but was determined to work hard and help her children learn. Without the help of her husband, who was incarcerated, and without a driver's license, Alvarene felt lost on Long Island. With advocacy help from her local PCHP site, she was able to get legal citizenship in US and move her family to New York City. She then went enrolled herself in school and was received her certification as a Home Health Aide. She now works for an HHA agency and is thrilled to report that all of her children are doing well.



July 1, 2014

JUL

AUG

SEPT

OCT

NOV

DEC

JAN

FEB

MAR

APR

MAY

JUN

June 30, 2015

Courtney Inman joins PCHP as the new Communications & Events Director

PCHP earns its fourth consecutive **4-star rating** on Charity Navigator

PCHP is named one of eight organizations receiving funding from the NYC City Council

PCHP is featured as one of Pearson's Project Literacy Inspirations

Michelle Ioannou joins PCHP as the new Communications & Events Coordinator

PCHP launches its new website

PCHP is featured in the **Wall Street Journal**

PCHP's Young Professionals Committee hosts its first annual Sips For Success wine tasting fundraiser in NYC

PCHP hosts its 5th Annual Literacy Champion Gala honoring Parent Literacy Champions, and Principal Ballerina Misty Copeland

PCHP is named a Best Practice by **The Library of Congress**

NY Regional Coordinator Andre Eaton speaks on a panel on preventing the achievement gap as part of Teach for America's "What If" series

PCHP hosts a private shopping event at Elaine Turner in NYC

CEO Sarah Walzer's letter to the editor is published in **The New York Times**

PCHP announces partnership with The Healthy Weight Commitment Foundation

PCHP announces new partnership with Zone 126 & The Child Center of NY to reach more families in Queens, NY

PCHP is featured as one of six "Charities We Love" by **Vanity Fair**

PCHP's Young Professionals Committee hosts a networking event in NYC

NY1, NY1 Noticias, and Telemundo all feature home visits from PCHP's Leake & Watts site in the Bronx, NY

PCHP opens its first site in Chile

PCHP receives a \$10,000 grant from The Elkes Foundation to purchase books from Jumping Cow Press

PCHP's Young Professionals Committee volunteers with PCHP families in the Bronx, NY

Brooklyn Borough President Eric Adams co-hosts an event with Research Direction Cesar Zuniga and NY Regional Coordinator Andre Eaton on Early Childhood Development

PCHP Supporter Ivy Bell runs the Boston Marathon in support of PCHP

Sylvia Kollappallil joins PCHP as the new Research Associate

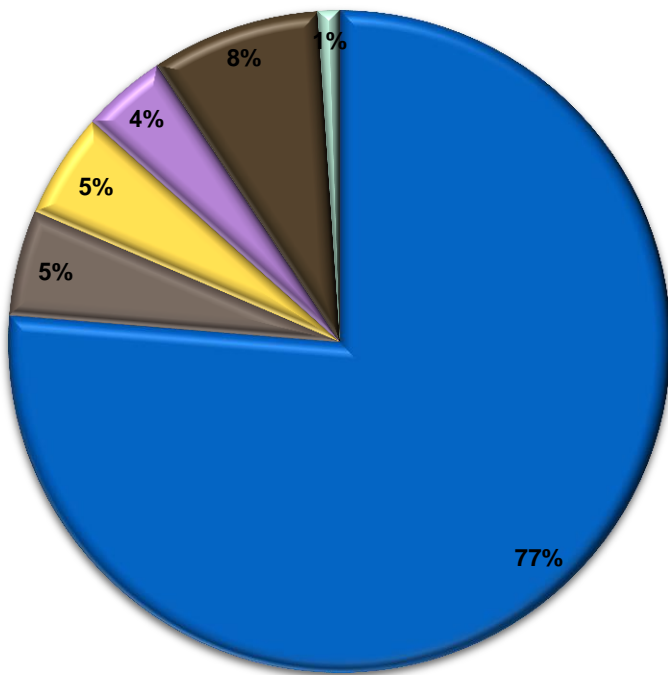
PCHP site staff and supporters from across the country attend the 2015 PCHP National Conference.

PCHP holds an event at Deloitte featuring author Erica Dhawan

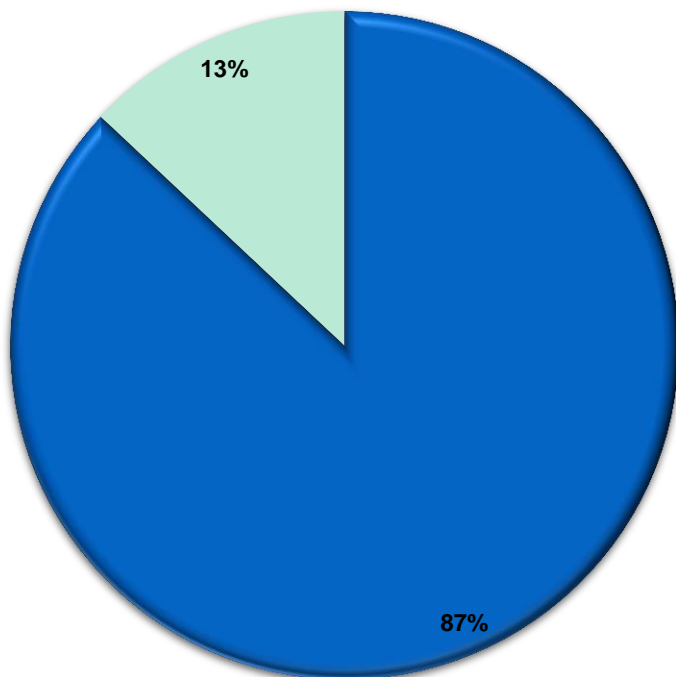
PCHP CEO Sarah Walzer speaks with the Center for New York City Affairs at the New School in NYC on how simply talking is not enough

Sarah Howard joins PCHP as the new Family Child Care Project Manager

2015 Financial Summary



SUPPORT	2014	2015
Grants- Foundations	\$1,292,850	\$2,199,317
Grants – Government	\$120,638	\$141,327
Donations – United Way, Individual, Corporation	\$148,750	\$138,112
Program Revenue	\$142,059	\$123,289
Fundraising Events	\$223,784	\$215,809
Interest	\$81,269	\$20,212
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Total Support:	\$2,009,350	\$2,838,066



EXPENSES	2014	2015
Program	\$1,771,779	\$2,144,843
General/Administrative	\$281,370	\$323,994
<hr/>		
Total Support:	\$2,053,149	\$2,468,837

Net Assets	2014	2015
Beginning of	\$1,695,335	\$1,651,539
End of Year	\$1,651,539	\$2,020,768
Change: Net Assets	-\$43,796	\$369,229

Complete Audited Financial Statements for this and previous fiscal years are available at www.parent-child.org or upon request from The Parent-Child Home Program Inc.

Thank You To Our Supporters!

Thank you to all those who have supported The Parent-Child Home Program's National Center in 2014-2015. Your support enables us to reach many more families in need, as we strive to ensure that all children have the opportunity to enter school ready to succeed.

FOUNDATION/NONPROFIT

A.L. Mailman Family Foundation
Altruist
Boston Cradle to Carrier
Community Foundation of Western MA
Dunagan Foundation
Family Nurturing Center, MA
Fiduciary Trust
Frederick Weber Charities Corporation
Gal Foundation
Guttman Foundation
Hagedorn Fund/LI Community Foundation
Hearst Foundation
Elkes Foundation
Jack and Jill of America Foundation
Jeannette & Harry Weinberg Foundation
Ludcke Foundation
Oppenheimer Foundation
PACE Inc.
Pinkerton Foundation
Rauch Foundation
Rona Jaffe Foundation
Rubinstein Foundation
School District of Philadelphia
Sone Foundation
Foundation for the Carolinas
Altman Foundation
Edith Glick Shoolman Foundation
Viking Global Foundation
News Corp
Richard W. Goldman Family Foundation
The Community Synagogue, Port Washington
Educational Alliance, NY
Linden Foundation
Heising-Simons Foundation
Reader's Digest Foundation
United Way of Long Island
United Way of Lansing, MI
United Way of New York City
Jewish Community Federation
Jewish Funders Network
Learning By Giving Foundation, Inc.
O'Connell Family Fund

Quaranda Family Charitable Fund
Temple Beth-El of Great Neck
The Bauer Family Fund
The Prospect Hill Foundation
Tomfohrde Foundation
Wellington Management Foundation

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Thrive By Five Washington

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Bank of America
CDS Global, Inc.
Charles Schwab
Farrell Fritz, P.C.
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Jackson NLIC
JP Morgan Chase
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MetLife
Morison Cohen LLP
Murray Hill Properties
Ruoff Realty Services Inc.
Sejour & Associates, P.C.
TAP Advisors
TC Transcontinental
The Witkoff Group, LLC
Time Warner
U.S. Group Planners, Inc.
UBS Warburg

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American Express
Bank of America
Jackson NLIC
Reader's Digest Foundation
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FEDERAL CAMPAIGN

Child Aid USA
Human & Civil Rights Organization of America

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\$15,000 and above

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Suzanne & William Wallace

\$10,000 and above

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Trillard Tammecca
Ellen Valade
NASTASSIA Virata
Anson Williams
Richard Williams
Sarah Wolfe
Terry Wolff
Jessica Zall
Alexandra Zarb
Hatima Zayed



Where We Are Now: Program Replication Sites

National Sites

CALIFORNIA: Riverside County

COLORADO: Jefferson County

FLORIDA: Monticello; Palm Beach County-ASPIRA; Palm Beach County-Boys Town; Palm Beach County-Guatemalan-Maya Center; Palm Beach County-Noah, Inc.; Tampa-Tampa Housing Authority; Tampa-Metropolitan Ministries

GEORGIA: Thomasville

MASSACHUSETTS: Ayer/Shirley; Barre; Boston/Dorchester - Family Nurturing Center; Brookline; Cambridge; Central Berkshire; Clinton; Fall River; Framingham; Great Barrington; Greenfield; Holyoke; Lawrence; Leominster; Lowell; Lynn; Medford;; New Bedford; Newton/Needham/Wellesley; Northampton; Northern Berkshires; Plymouth; Quincy; Revere; Salem; Somerville; Springfield; Stoughton; Taunton; Waltham; Ware; Wareham; Watertown; Worcester

MINNESOTA: Minnetonka – Hennepin County; Cass County

NEW JERSEY: Milltown, UW - Central New Jersey United Way

NEW YORK: Albany; Bellport; Bronx - Leake & Watts; Bronx-MASA, Inc.; Brooklyn – NYU Lutheran Family Health Centers; Brooklyn-SCO Family of Services; Brooklyn-University Settlement; Buffalo - King Urban Life Center; Buffalo - Jericho Road Ministries; Center Moriches; Centereach; East Ramapo; Great Neck/Manhasset; Long Beach; Manhattan – Broadway Housing Communities; Manhattan-The Educational Alliance; Nanuet; Nassau BOCES; North Fork; North Rockland – Haverstraw, Nyack; Oyster Bay; Port Washington; Queens – Child Center of New York; Queens-SCO Family of Services; Queens – Zone 126; Roslyn; William Floyd School District; Westchester County

OHIO: North Royalton

PENNSYLVANIA: Armstrong County; Easton/Northampton County; Indiana County; Juniata/Mifflin Counties; Lycoming/Clinton/Union Counties; Milton/Northumberland County; Wyoming Valley

SOUTH CAROLINA: Charleston County School District; Dorchester School District #2 - Summerville; Dorchester School District #4 – St. George; Florence School District #1; Florence School District #3; Florence School District #4; Florence School District #5;

Horry County Schools; Lancaster; Richland School District #1; Williamsburg County

TEXAS: Amarillo

WASHINGTON: Bellevue/Kinderling Center; Northbend/Encompass; Seattle – Atlantic Street/Rainier Beach Center; Seattle - Children's Home Society of WA/North Seattle; Seattle - Children's Home Society of WA/South King County; Seattle - Chinese Information & Service Center; Seattle - El Centro de la Raza; Seattle – Neighborhood House/Rainier Area; Seattle – Neighborhood House/New Holly Area; Seattle – Southwest Youth & Family Services; Seattle - YWCA of Seattle/Central Seattle; Yakima

WISCONSIN: Eau Claire; Madison; Milwaukee

International Sites

BERMUDA: Hamilton

CANADA: Brandon/Manitoba

CHILE: Santiago/Fundacion Choshuenco

IRELAND: Dublin; Inchicore

**List accurate at time of publication.*

Please visit our website to learn about a replication site near you:
www.parent-child.org



Contact Us

Parent-Child Home Program National Center
1415 Kellum Place, Suite 101
Garden City, New York 11530-1690
t. 516-883-7480
f. 516-883-7481
www.parent-child.org
info@parent-child.org

Press and Media:

media@parent-child.org

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- Learn about our upcoming events, trainings, Young Professionals Committee, and corporate partnership opportunities
 - Find a site near you
- Learn how to bring PCHP to your community

Connect With Us



ParentChildHomeProgram



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Parent Child Home Program



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ParentChildHome

Vision

The Parent-Child Home Program envisions a world where every child enters school ready to succeed because every parent has the knowledge and resources to build school readiness where it starts: the home.

Mission

Through a nationwide network of program sites, the Parent-Child Home Program's (PCHP) proven early childhood home visiting model provides low-income families with the necessary knowledge, skills, and educational tools to enable their children to achieve their greatest potential. The National Center assists in replicating and expanding this school readiness early literacy program, which builds positive parent-child interaction and learning at home. Together we are strengthening families and communities, and building the workforce of the future.