



PARENT-CHILD HOME PROGRAM

A PROVEN BEGINNING FOR SCHOOL SUCCESS



2012 Annual Report

Fiscal Year July 1, 2011- June 30, 2012

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Letter from the CEO & Board President

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AIG Asset Management

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Katie Zapata, M.A., M.S.
Development and Communications Director

Cesar Zuniga, M.S.
Research and Evaluation Director

Mary L. Durel, M.Ed.
National Expansion Director

Amy H. Gilmore, Site Certification Associate

Jennifer Rosenthal
Development and Communications Associate

Marijane Castillo, M.A.
Research Associate

Dina Shahverdi
Office Manager

Jasmine Blackwell
Communications and Research Assistant

Regional Coordinators

Nancy Ashley | Washington/Oregon
Andre Eaton, MSW | New York
Beth Fagan | Ireland
Carol Rubin, MSW | Massachusetts

Dear Friends,

As we look back on 2011-2012, we are enormously grateful for the generosity and support of our individual, corporate, foundation, and public agency partners who have made the continued national expansion of The Parent-Child Home Program (PCHP) possible. We are also so appreciative of the school districts and non-profits that operate the Program in local communities, and the coordinators and home visitors who work with parents and children to prepare them for school and life success. Most importantly, we are thankful for the amazing parents across the country who welcome Parent-Child Home Program staff into their homes to support them in building brighter futures for their children.

With the support of all of these important partners, PCHP opened six new sites and substantially expanded eight existing sites to provide over 7,000 families facing significant life challenges and barriers to educational success over 320,000 home visits in the 2011-12 program year. In 2012-2013, PCHP plans to expand even more, in part through a generous \$1 million gift from the Estate of Marian Naumburg. Joshua Ginsberg, Co-Executor of the Estate, announced the gift at the second annual Literacy Champions Gala held on November 15, 2011. Please see page 2 for additional details of this bequest.

As the Program grows, its outcomes continue to prove that working with parents and children together wherever they are living, twice a week, before they enter school, is the key to changing lives and closing the achievement gap. PCHP consistently sees increased positive parent-child interaction, improved performance on school readiness measures, outperformance of non-Program peers on standardized tests, and high school graduation. We are pleased that the Program continues to be recognized as evidenced-base, effective, and efficient and are delighted to share some of the year's wonderful recognitions and events this FY2012 annual report.

Again our heartfelt thanks,



Sarah Walzer, CEO

Eric Hess, Board President

Highlights Timeline

July 1, 2011

PCHP is featured on the CBS Super Screen in Times Square

AUG

The Campaign for Grade Level Reading names PCHP a Bright Spot Program "Ready for School, Prepared to Learn"

OCT

PCHP welcomes David Fransiak of Williams & Jensen to the Board of Directors

NYU initiates a randomized control trial of PCHP sites in Brooklyn and Queens to assess parenting and school readiness outcomes- the rigorous study meets all 21st century criteria for gold standard research

NOV

PCHP trains 12 new sites from August to October

The 2nd Annual Literacy Champions Gala is held at the New York Athletic Club in New York City

JAN

Barbara Baskin, Founding Board Member, retires after 46-years of incredible service to PCHP

FEB

Rockland County PCHP produces a new video with testimonials from individuals impacted by PCHP

A graduate of the PCHP's Mobile-Outreach Site in Suffolk County, NY testifies about her experiences as a homeless child at a congressional hearing on "The Homeless Child and Youth Act of 2011"

MAR

The Pinkerton Foundation awards PCHP a two-year \$570,000 grant to support the NYC Expansion Project

APR

PCHP welcomes Blake Hallinan of Bank of America Merrill Lynch to the Board of Directors

PCHP presents at the 2012 National Forum on Dropout Prevention for Native and Tribal Communities in AZ

Katie Zapata joins the National Center Staff as the new Director of Development & Communications

MAY

The PCHP National Conference is held in Uniondale, NY

PCHP presents at the Westchester Not-for-Profit Leadership Summit and the Youth, I.N.C. Venture Forward Conference

JUN

PCHP presents at the Bank Street College Infancy Institute

PCHP is selected to present "A Solution for Bridging the School Readiness Gap" at the Clinton Global Initiative America 2012 conference

June 30, 2012

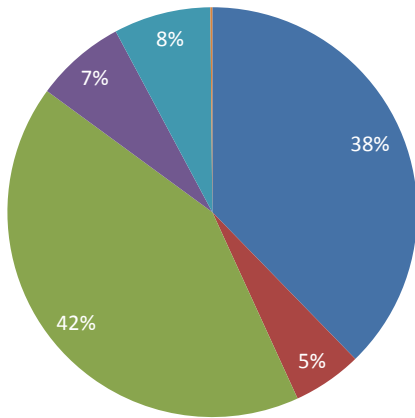
One Million Dollar Gift for PCHP

PCHP received its largest single contribution in its 46-year history from the Estate of Marian O. Naumburg. The gift represents a major step toward PCHP's goal of raising \$2.5 million to fund its national expansion efforts and bring its evidence-based early literacy, parenting, school readiness program to the growing number of families with two- and three-year old children who face enormous barriers to future school success. Announcing the donation, Co-Executor of the Naumburg Estate, Joshua Ginsberg, noted that the Estate recognized "the critical importance of the work that The Parent-Child Home Program undertakes on a daily basis to improve the lives of children and families around the country. This gift is a vote of confidence in that work, as well as in the organization and its management."

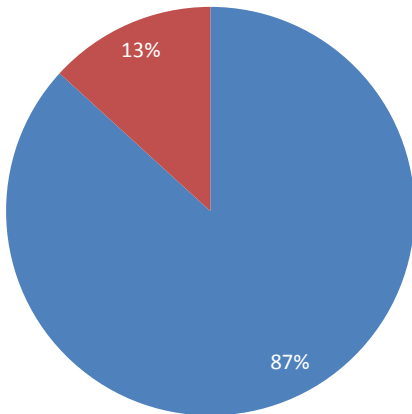
RAND's Promising Practices Network names PCHP a "Program That Works"

The Promising Practices Network (PPN) is an organization dedicated to providing quality evidence-based information about 'what works' to improve the lives of children, families, and communities. This project, operated by the RAND Corporation, utilizes the expertise of more than 150 researchers and consultants working in areas such as child health, juvenile justice, education, child care, labor, and demographics. PPN helps decision makers interested in making a positive difference for children and families understand what approaches and programs have been shown in the scientific literature to improve outcomes in various areas such as early childhood education. PCHP is one of five programs listed as a "Promising Program" to get "Children Ready for School."

2012 FINANCIAL SUMMARY



SUPPORT	2012	2011
Grants/Foundations	\$900,129	\$842,271
Donations-United Way, Individuals & Corporations	\$130,376	\$98,480
Donations-Bequest	\$1,000,000	\$0
Program Revenue	\$170,044	\$93,903
Fundraising Events	\$182,782	\$287,800
Interest	\$3,699	\$2,514
Total Support	\$2,383,331	\$1,324,968



EXPENSES	2012	2011
Program	\$1,364,914	\$1,134,003
General and administrative	\$207,916	\$219,940
Total Expenses	\$1,572,830	\$1,353,943

Net Assets	2012	2011
Beginning of Year	\$930,302	\$959,277
End of Year	\$1,744,502	\$930,302
Change:Net Assets	\$814,200	-\$28,975

Complete Audited Financial Statements for this and previous fiscal years are available at www.parent-child.org or upon request from The Parent-Child Home Program Inc.

Thank You to Our Supporters!

Thank you to all those who have supported The Parent-Child Home Program's National Center from July 2011-June 2012. Your support enables us to reach many more families in need, as we strive to ensure that all children have the opportunity to enter school ready to succeed.

Foundations

Rauch Foundation
The Pinkerton Foundation
Horace Hagedorn Foundation
Heising-Simons Foundation
Youth I.N.C.
W. Clement & Jessie V. Stone Foundation
Altman Foundation
Edith Glick Shoolman Children's Foundation
Stella & Charles Guttman Foundation
The Marks Family Foundation
Jessie B. Cox Charitable Trust Fund
Mable Louise Riley Foundation
State Street Foundation
The Linden Foundation
Pamela & Richard Rubinstein Foundation
A.C. Ratshesky Foundation
John H. & H. Naomi Tomfohrde Foundation
Frederick Weber Charities Corporation
TD Charitable Foundation
New Alliance Foundation
Combined Federal Campaign
United Way of Long Island
United Way of New York City

Corporations

Citi Bank
Protiviti Inc.
Vestar Capital Partners
Farrell Fritz, P.C.
Bank of America Merrill Lynch
Morgan Stanley
Jackson NLIC/PPM America
UBS Warburg
CA Inc.
Massey Knakal
The Whelan Group
Bedford Cost Segregation, LLC
Malkin & Ross
The Project
Sejour & Associates, P.C.

Matching Gifts

AIG
Goldman Sachs
CA Inc.

Individuals

\$50,000+

George & Abby O'Neill/The Philanthropic Collaborative

\$10,000-\$49,999

The Dunagan Family Foundation
Lauren and & James Molloy
Laura & Kristian Whalen

\$5,000-\$9,999

Betty & Arthur Bardige
Catha & David Carlson
Lisa & Nik Filomia-Aktas
Mary & David Franasiak
Julie Gal
The Hamstra Family
Sue & Eric W. Hess
Joseph Kasper
Kim & Greg Lippmann
Gina & Brian Marshall
Marlene Motyka & Jonathan Lawrence
Kathleen & Kenneth Tropin
Emily & Daniel Weingeist

\$2,500- \$4,999

Charles Butts
Eric Goldman
Catherine & David Hogan
Howard Landsberg
William & Suzanne Wallace

\$1,000- \$2,499

The Alpert Family Foundation - In Honor of Kris Whalen
Ruth & Robi Blumenstein
Danielle Boegli
Daniel Braverman
Deborah & James Brezney
Melanie & Raphael Davis
Brenda Di Leo
Tracy & James Dodd
Helen & Peter Haje - In Honor of Tai Terry
Sherri King & Patrick O'Connor
Alice & Richard Kulka - In Memory of Phyllis Levenstein

Ellen Livingston & Jason Brown
Janet & David Offensend
Leonida Pepe & Stanley Butterfass
Anna Peretz
Dale Ponikvar
Melissa Skoog Dunagan
Lee Townsend
Judith & Michael Walzer
Ana Frances & Benjamin Weber
Jonathan Willinger

\$500-\$999

Dede & George Frank
Karen & William Frommer
Nancy & Thomas Gallagher
Amy Hagedorn
Laura Imperatore
David Kieffer
Hee Lee - In Honor of Lisa Filomia-Aktas
Claire & Christopher Marx - In Honor of Tai Terry
Kari McCabe & Nate McBride - In Honor of Nate McBride
David & Rosalyn Meyer
Everett Miles
The O'Connell Family Foundation - In Honor of Kris Whalen
Nancy Phlegar
Nils Ringe
Ann Ross
William Schlich
Linda Schreiber
Sandy Szakach
Cheryl & Peter Tague
Richard Witmer
Martha & David Zornow

\$250-\$499

Kevin Ainsworth
Nancy Ashley
Scott Barek
The Equidneck Foundation - In Honor of Linda Braun
Kimberly Flaster
Mary Foster
Nancy & Alan Friedman - In Honor of Catha & David Carlson
Hillary Frommer
Felicia Grumet

Thank You to Our Supporters

(Continued)

Melanie & David Holland
Maria Imperial & Roland Acevedo
Tara Innes
Saro Jahani
Doris & Stanley Kertzner - In Memory of
Phyllis Bolton and Jay Waxenberg,
and in honor of Kris Whalen
Sandra Lazo & Donald Layton
Catherine & Michael Linenberg
Anne & John Linville
Lisa & Giuseppe Magnotta - In Honor of
Jim Molloy
Nicole Messina - In Honor of 1st Grade
Teachers at Remsenburg-Speonk
Elementary School
Robert Munroe
Stephan Oppenheimer
Jacqueline Rabin
Lauren Rabin
Ann Ross
Raymond Rudolph
Sarah & Jeff Schneider - In Honor of Kris
Whalen
Dr. Catherine Snow & Michael Baum
Sam & Susan Tillinghast
Sarah Walzer & John Barrett
Michael Weaver
Joseph & Jane Weintrop
Carolynn & Michael Wiplich - In Memory
of Phyllis Levenstein
Bill Yancey

To \$249

Amy Abramowitz - In Honor of Carol
Rubin
Joann Badell - In honor of Badell Family
Jane & Kenneth Barna
Linda Bergen
Ashley & David Berk
Maureen & Keith Bolog
Abbe Brag
Linda & Dr. Peter Braun
Richard Brody
Stephen Brooks
Rosalie Charney - In Honor of Doris
Kertzner

Elizabeth Chow- In Honor of Jane
Spencer
Ida Colchamiro - In Honor of Carol Rubin
Jeannine & Donald Cook - In Honor of
Barbara Baskin
Darby Curtis & Mark Ginsberg - In
Memory of Barbara Finberg
Karen Dealey
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Debra Faecher
Naomi Feldheim - In Memory of Rachel
Feldheim and Phyllis Levenstein
Beth Heifetz & Glen Fine
Ann Freedman
Julie Gererot
Rita Gevanter - In Honor of Doris
Kertzner
Carrie Gibson - In Honor of Anne
Zimmerman
Kim & Eric Giler
Laura Goldfeld
Norma & Michael Goldsmith - In Honor of
Barry Berman and Ivy Bell
Rachel Goldstein & James Elkind
Deborah Gorman - In Honor of Barbara
Baskin
Linda & Charles Gruhn
Hillary Hansen - In Honor of Lisa Filomia
Mary Lou Hartman & Clifford Sloan
Ed Holms - In Honor of Beverly Watkins
Jonathan Horowitz
Jerry Irby - In Honor of Sonia Hamstra
Mary Jacobs - In Honor of Carol Rubin
Elena Kagan
James Kennedy
Stan Kertzner - In Honor of Doris
Kertzner
Evelyn Kirschenfeld - In Memory of Dr.
Seymour Kirschenfeld
Louise Kittredge
The Klein Family
Kathy Kratz
Barbara Krupat - In Honor of Carol Rubin
Joan Kuchner - In Memory of Tajwatee
Sahadeo
Karen Lazarus
James Leda
Roger Levey - In Honor of Barry Berman

Leslie & Roger Lifson
Nancy & Burton Malkiel
Doris Master
Patty & Paul McGoldrick
Renee Meer - In Memory of Dr. Samuel
Meer & Phyllis Levenstein
Lynne & Mathew Mellin
Ayelet Miller
Michele and Alan Morrison
Donald Parker - In Honor of Doris
Kertzner
Sarah Peck
Lila Pelton
Gretchen Pfuetze
Lia Poorvu
Rene & Martin Powers - In Honor of
Doris Kertzner
Robert Preatorius
Adria Reytzel - In Honor of Jane Liska
Virginia Robinson
Alice Rosenfeld - In Memory of Phyllis
Levenstein
Suzanne Rothschild
Carol Rubin - In honor of Barbara
Goldman & Charlotte Cohen
Dr. Shira & David Schwam-Baird- In
Honor of Barbara Baskin
Renata Selig - In Honor of Linda Braun
Joyce & Roy Skoog
Kelly & Craig Smith
Martha Solinger
Sharyn Tepper
Jane & Fred Terry - In Honor of Tai Terry
Ruth Thaler - In Honor of Doris Kertzner
John Thanus
Anne Thompson - In Honor of Sarah
Walzer
Deborah Turner
Ellen Valade - In Memory of Phyllis
Levenstein
Linda Waldman & Jeffery Haberman - In
Honor of Tai Terry
Holly Wathan & Kenneth Green
Terry Wolff
June Yuson & Tonny Ho
Lisa & Stuart Young
Adele Zuckerman - In Memory of Phyllis
Levenstein

Follow PCHP Online



Where We Are: Program Replication Sites

National Sites

ARIZONA: Phoenix

CALIFORNIA: Fresno, Santa Ana

CONNECTICUT: Bridgeport

FLORIDA: Miami Beach, Monticello, Palm Beach County-ASPIRA, Palm Beach County-Guatemalan-Maya Center, Palm Beach County-Minority Development & Empowerment, Inc., Palm Beach County-Noah, Inc.

ILLINOIS: Chicago-Carole Robertson Center

MASSACHUSETTS: Barre/Quabbin, Boston/Dorchester, Brookline, Cambridge, Central Berkshire, Clinton/Nashoba, Framingham, Greenfield, Lawrence, Leominster, Lowell, Lynn, Medford, New Bedford, Newton/Needham/Wellesley, Northern Berkshires, Northampton, Pittsfield, Plymouth, Quincy, Salem, Shirley, Somerville, Springfield, Stoughton, Taunton, Waltham, Ware, Wareham, Watertown, Worcester

MICHIGAN: Pontiac

MINNESOTA: Minnetonka

NEW JERSEY: Central New Jersey United Way

NEW YORK: Bronx-Leake & Watts, Brooklyn-Brownsville/East New York SCO, Brooklyn-Excellence Early Learning Academy, Brooklyn-Lutheran Family Services, Brooklyn-SCO, Buffalo-Jericho Road Ministries, Buffalo-King Urban Center, Center Moriches, Centereach, East Ramapo, Fort Greene- University Settlement, Great Neck/Manhasset, Mastic Beach, Manhattan- University Settlement, Nanuet, Nassau BOCES, North Rockland, Oyster Bay, Port Washington Library, Queens-SCO, Roslyn, Suffolk County Homeless Project, Westchester County, William Floyd School District

PENNSYLVANIA: Armstrong County, Blair County, Chester/Montgomery Counties, Easton/Northampton Counties, Juniata/Mifflin Counties, Indiana County, Lycoming/Clinton Counties, Milton/Northumberland Counties, Philadelphia, Pittsburgh, Union County

SOUTH CAROLINA: Charleston County School District, Dorchester School District #2, Dorchester School District #4, Florence School District #1, Florence School District #3, Florence School District #4, Florence School District #5,

Georgetown, Horry County Schools, Richland School District #1, Williamsburg County Schools

WASHINGTON: Bellevue-Kindering Center, Burien-New Futures, North Bend-Encompass, Seattle-Atlantic Street Center, Seattle-Children's Home Society of WA, Seattle-Neighborhood House/New Holly, Seattle-Neighborhood House/Rainier Vista, Seattle-Southwest Youth & Family Services, Seattle-YWCA, Yakima-West Valley School District

WISCONSIN: Madison-Center for Families

International Sites

BERMUDA: Hamilton

CANADA: Brandon (Manitoba)

IRELAND: Dublin, Inchicore

*List accurate at time of publication.

Please visit our website to learn about a replication site near you: www.parent-child.org



The Parent-Child Home Program's First Annual Parent Literacy Champion, Tammy Edwards, and her daughter, Ayanah.



Contact Us

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media@parent-child.org

Visit our website at www.parent-child.org to:

- Donate online
- Shop through our Amazon.com link to support PCHP
- Learn about our upcoming events, trainings, and corporate partnership opportunities
- Find a local site
- Bring PCHP to your community

Program Mission Statement

The Parent-Child Home Program, a research-proven home visiting model, prepares young children for school success by increasing their language and literacy skills, enhancing their social-emotional development, and strengthening the parent-child relationship.

National Center Mission Statement

The Parent-Child Home Program's National Center provides training, technical assistance, oversight and quality control for Program replication sites. The Center is dedicated to advocacy and outreach in order to increase the number of communities the Program serves and the number of children and families served in our current communities.