



PARENT-CHILD HOME PROGRAM

A PROVEN BEGINNING FOR SCHOOL SUCCESS SINCE 1965

Parent-Child Home Program envisions a world where every child enters school ready to succeed because every parent has the knowledge and resources to build school readiness where it starts: the home.



2013 Annual Report

Fiscal Year July 1, 2012- June 30, 2013

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Letter from the CEO & Board President

Dear Friends,

As we look back on 2012-2013, we are enormously grateful for the generosity and support of our individual, corporate, foundation, and public agency partners who believe in and help make the Parent-Child Home Program's (PCHP) vision a reality. Every day PCHP strives to create a world where every child enters school ready to succeed because every parent has the knowledge, skills, and resources to build school readiness where it starts: the home. We are delighted to celebrate another year of growth and continued success in preparing young children for school, while also inspiring parents and caregivers to be their children's first and most important teachers and academic advocates.

With the support of our generous funders, PCHP opened six new sites and substantially expanded six existing sites this year. PCHP was able to reach close to 7,000 low-income families with 300,000 home visits, and 150,000 new books and educational toys in the 2012-13 program year. In 2013-2014, PCHP plans to continue expanding to reach more families in need, and open sites in two new states, Colorado and Georgia.

At our 2012 Literacy Champions Gala, the Parent-Child Home Program honored its first ever Parent Literacy Champion, Tammy Edwards. Tammy was selected from among many amazing parent graduates for her success in the Program, her commitment to her daughter's development, and her determination to pursue her own education. On November 18, 2012, she received a \$1,000 scholarship to continue her education by pursuing a home health aide certification. Although Tammy and her daughter graduated from the Program, we are very proud that Tammy is still an important part of the organization. She is currently working as an Early Literacy Specialist for the Parent-Child Home Program in Center Moriches, NY, helping families from her community, the Poospatuck Indian Reservation, start their children on the path to academic success. Please see page 3 to read about Tammy's success.

PCHP is also proud that it continues to be recognized nationally as an effective and efficient Program; PCHP received Charity Navigator's coveted 4-star rating for the third year in a row, an honor only 10% of charities have received, and was named as one of America's high-impact nonprofits by The Social Impact 100 (S&I 100). With almost 50 years of research, PCHP is proven to increase school readiness, decrease the need for special education services before third grade by 50%, and increase low-income participants' high school graduation rates by over 30% - to the same rate as their middle-income peers.

Thank you for taking the time to review our FY2013 Annual Report – we are delighted to share some of the year's wonderful recognitions and events. The accomplishments outlined in this report would not be possible without our nationwide network of partner agencies that believe in the power of PCHP to strengthen families and communities; the PCHP staff members who work tirelessly to ensure that PCHP children and families are fully prepared for school and life success; and, most importantly, the amazing parents who recognize that this Program is the key to creating a brighter future for their children.

Again our heartfelt thanks,



Sarah Walzer, CEO

Eric Hess, Board President

FY 2013 Highlights

July 1, 2012

AUG

PCHP data is cited in the Pew Charitable Trusts' Back to School home visiting campaign.

Jennifer Rosenthal joins PCHP as Development and Communications Associate.

SEPT

PCHP hosts its first Charity Fashion Show in Garden City, NY with L.K. Bennett USA.

OCT

PCHP CEO Sarah Walzer's letter to the editor is published in the *New York Times*.

PCHP receives funding from the Altman Foundation to pilot a Technology Literacy Curriculum in NYC.

NOV

PCHP hosts its 3rd Annual Literacy Champions Gala and honors the first Parent Literacy Champion (page 3).

PCHP is named one of America's high-impact nonprofits by The Social Impact 100 (S&I 100)

JAN

PCHP welcomes William F. Wallace of J.P. Morgan Securities to the Board of Directors.

The Irish Times features the National College of Ireland's Parent-Child Home Programme.

FEB

Marijane Castillo joins PCHP as Research Associate.

APR

PCHP NY sites receive over \$320,000 from the New York State Office of Children and Family Services.

MAY

200 PCHP site staff and supporters attend the 2013 PCHP National Conference.

JUN

The Funder Collaborative for Reading Success awards \$150,000 to provide PCHP to additional families in Springfield, MA.

PCHP's Young Professionals Committee is founded in NYC.

PCHP welcomes Melanie Seymour Holland of MHS & Partners to the Board of Directors.

June 30, 2013

PCHP Pilots Technology Literacy Curriculum

Low-income families, especially low-income Latino families, are facing a 21st century barrier to school readiness and life success - their lack of access to technology and high quality interactive media. PCHP launched a pilot of a new technology curriculum designed to bridge this gap for children and their parents, by providing low-income families with the basic technological literacy that will enhance adult life and work skills and children's school readiness skills and enable parents to be truly engaged in their children's education. The Program will introduce technology to families as a quality early learning tool that can enrich the home learning environment ensuring that children are fully prepared for 21st century schools and high quality STEM curricula, which will require technology literacy, in addition to the language, cognitive, and social-emotional skills the Program emphasizes.

OCFS Funds PCHP in NY

PCHP NY sites received over \$320,000 in support from the New York State Office of Children and Family Services to expand to an additional 125 low-income families in Westchester County, Nassau County, and the South Bronx. The three PCHP sites were among the 18 agencies chosen to partner with the Office of Children and Family Services to support the educational, mental health, and physical well-being of vulnerable children and families.

Westchester Jewish Community Services received \$140,068 to expand PCHP in Mount Vernon and its Family Child Care PCHP, offer two summer playgroups for participating families, and provide community education surrounding trauma resulting from violence. Leake and Watts was awarded \$130,000 to support a full-time PCHP coordinator and expand services to reach 60 families. Nassau BOCES received \$50,350 to serve an additional 45 high need families, including five families displaced by hurricane Sandy or homelessness.

Success Story: Tammy Edwards

PCHP is proud to recognize the wonderful accomplishments of our first ever Parent Literacy Champion, Tammy Edwards! Tammy is a single mother raising her young daughter, Ayanah, while also working two jobs, going to school, and caring for her disabled father with whom they live on the Poospatuck Indian Reservation in Mastic, NY.

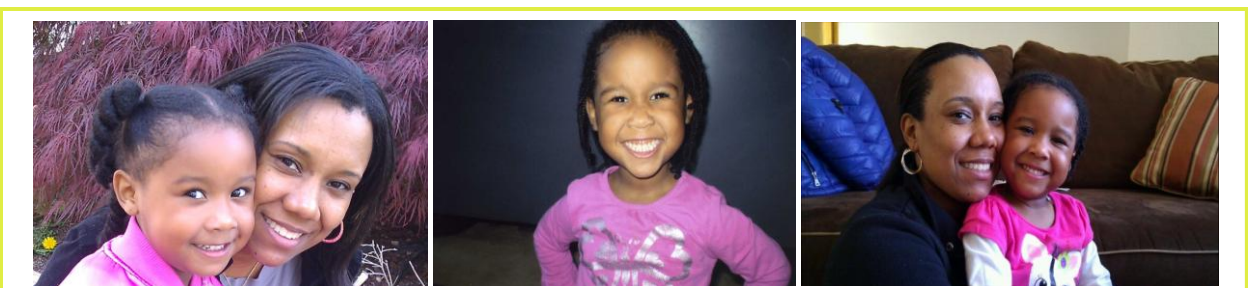
When Tammy was only 11 years old her mom passed away. Growing up, she moved from house to house on the reservation to stay with different relatives. Despite her loss, Tammy says that she never felt alone. The entire Unkechaug Nation was always there to support and care for her.

When Helen Fechter from the Center Moriches school district met Tammy at the Reservation Community Center where she works, she invited her to participate in the Parent-Child Home Program (PCHP), and Tammy happily accepted. "It sounded like a great opportunity to start Ayanah's education early, and I knew I needed the support," said Tammy. Ayanah couldn't wait for the twice-weekly meetings with their PCHP Early Literacy Specialist, Helen, and the trio delighted in reading her favorite books like "Big Red Dog" and putting together the puzzles that were brought as gifts to the family.

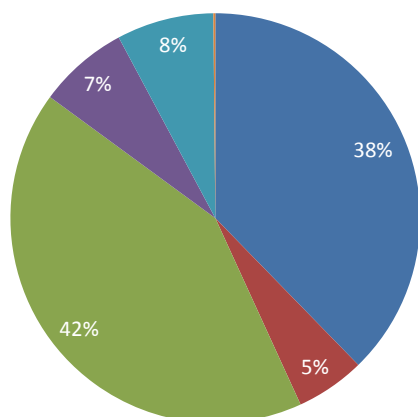
Tammy and Ayanah completed two years in the Program, and Tammy has seen the positive impact of the Program both on her relationship with her daughter and on Ayanah's development. Tammy reflected on her experience, noting, "This Program helped motivate my daughter and me to spend time reading and learning together. I saw that my daughter was learning, but also enjoying herself, which is a great feeling for a parent." Tammy has since referred many families on the Reservation to the Program and has seen that her friends and neighbors are now more motivated to spend time with their children as well.

Today, Tammy and Ayanah, share one room of their home on the reservation. The space is a bit tight, but it is a language-rich environment and the times they spend there are happy times reading and playing together. Ayanah loves her books, is enrolled in a Head Start preschool program, and is enjoying school and making many new friends.

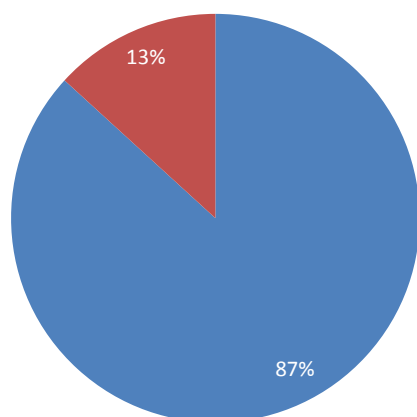
Tammy has embraced her role as Ayanah's first and most important teacher; she has been inspired by PCHP to be a role model for her daughter. She recently completed a Home Health Aide certification program, and has plans to start studying to be a nurse. "I am so grateful for The Parent-Child Home Program. It is one of the best choices I've made for my daughter and her education," said Tammy. "Since we've joined the Program, every time she sees a book, she picks it up and says, 'Read to me please'. I know PCHP has made a positive difference for Ayanah and me." In November of 2012, Tammy was selected as Parent Literacy Champion and received a \$1,000 scholarship towards her education. Tammy is now also a PCHP Early Literacy Specialist, working with families in the Poospatuck Reservation.



2013 FINANCIAL SUMMARY



SUPPORT	2012	2013
Grants/Foundations	\$900,129	\$1,355,650
Donations-United Way, Individuals & Corporations	\$130,376	\$141,401
Donations-Bequest	\$1,000,000	\$0
Program Revenue	\$170,044	\$151,320
Fundraising Events	\$182,782	\$165,062
Interest	\$3,699	\$44,803
Total Support	\$2,383,331	\$1,858,236



EXPENSES	2012	2013
Program	\$1,364,914	\$1,689,918
General and administrative	\$207,916	\$217,485
Total Expenses	\$1,572,830	\$1,907,403

Net Assets	2012	2013
Beginning of Year	\$930,302	\$1,744,502
End of Year	\$1,744,502	\$1,695,335
Change:Net Assets	\$814,200	-\$28,975

Complete Audited Financial Statements for this and previous fiscal years are available at www.parent-child.org or upon request from The Parent-Child Home Program Inc.

Thank You to Our Supporters!

Thank you to all those who have supported The Parent-Child Home Program's National Center in 2012-2013. Your support enables us to reach many more families in need, as we strive to ensure that all children have the opportunity to enter school ready to succeed.

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Where We Are: Program Replication Sites

National Sites

CALIFORNIA: Riverside County

COLORADO: Jefferson County

FLORIDA: Miami Beach; Monticello; Palm Beach County-ASPIRA; Palm Beach County-Boys Town; Palm Beach County-Guatemalan-Maya Center; Palm Beach County-NOAH, Inc.; Tampa-Tampa Housing Authority; Tampa-Metropolitan Ministries

GEORGIA: Thomasville

MASSACHUSETTS: Barre; Boston/Dorchester; Brookline; Cambridge; Central Berkshire; Clinton/Nashoba; Fall River; Framingham; Greenfield; Lawrence; Leominster; Lowell; Lynn; Medford; New Bedford; Newton/Needham/Wellesley; Northern Berkshires; Northampton; Pittsfield; Plymouth; Quincy; Salem; Shirley; Somerville; Springfield; Stoughton; Taunton; Waltham; Ware; Wareham; Watertown; Worcester

MINNESOTA: Hennipin/Cass Counties

NEW JERSEY: Central New Jersey United Way

NEW YORK: Albany; Bronx-Leake & Watts; Bronx-MASA, Inc.; Brooklyn-University Settlement; Brooklyn-Lutheran Family Health Centers; Brooklyn-SCO; Buffalo-Jericho Road Ministries; Buffalo-King Urban Life Center; Center Moriches; Centereach; East Ramapo; Great Neck/Manhasset; Manhattan-The Educational Alliance; Nanuet; Nassau BOCES; North Rockland; Oyster Bay; Port Washington; Queens-SCO; Roslyn; Southold; Westchester County; William Floyd School District

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Richland School District #1; Williamsburg County Schools

WASHINGTON: North Bend-Encompass; Burien-New Futures; Bellevue-Kindering Center; Seattle-Chinese Information & Service Center; Seattle-El Centro de la Raza; Seattle-Children's Home Society of WA/North Seattle; Seattle-Children's Home Society of WA/South King County; Seattle-YWCA of Seattle/Central Seattle; Seattle-Southwest Youth and Family Services; Seattle-Neighborhood House/New Holly Area; Seattle-Neighborhood House/Rainier Area; Seattle-Atlantic Street/Rainier Beach Center; Yakima-West Valley School District

WISCONSIN: Eau Claire; Madison-Center for Families

International Sites

BERMUDA: Hamilton

CANADA: Brandon/Manitoba

IRELAND: Dublin; Inchicore

**List accurate at time of publication.*

Please visit our website to learn about a replication site near you:
www.parent-child.org





Contact Us

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- Learn about our upcoming events, trainings, Young Professionals Committee, and corporate partnership opportunities
- Find a site near you
- Learn how to bring PCHP to your community

Vision Statement

The Parent-Child Home Program envisions a world where every child enters school ready to succeed because every parent has the knowledge and resources to build school readiness where it starts: the home.

Parent-Child Home Program's Mission Statement

Through a nationwide network of program sites, the Parent-Child Home Program's (PCHP) proven early childhood home visiting model provides low-income families with the necessary knowledge, skills, and educational tools to enable their children to achieve their greatest potential. The National Center assists in replicating and expanding this school readiness early literacy program, which builds positive parent-child interaction and learning at home. Together we are strengthening families and communities, and building the workforce of the future.