

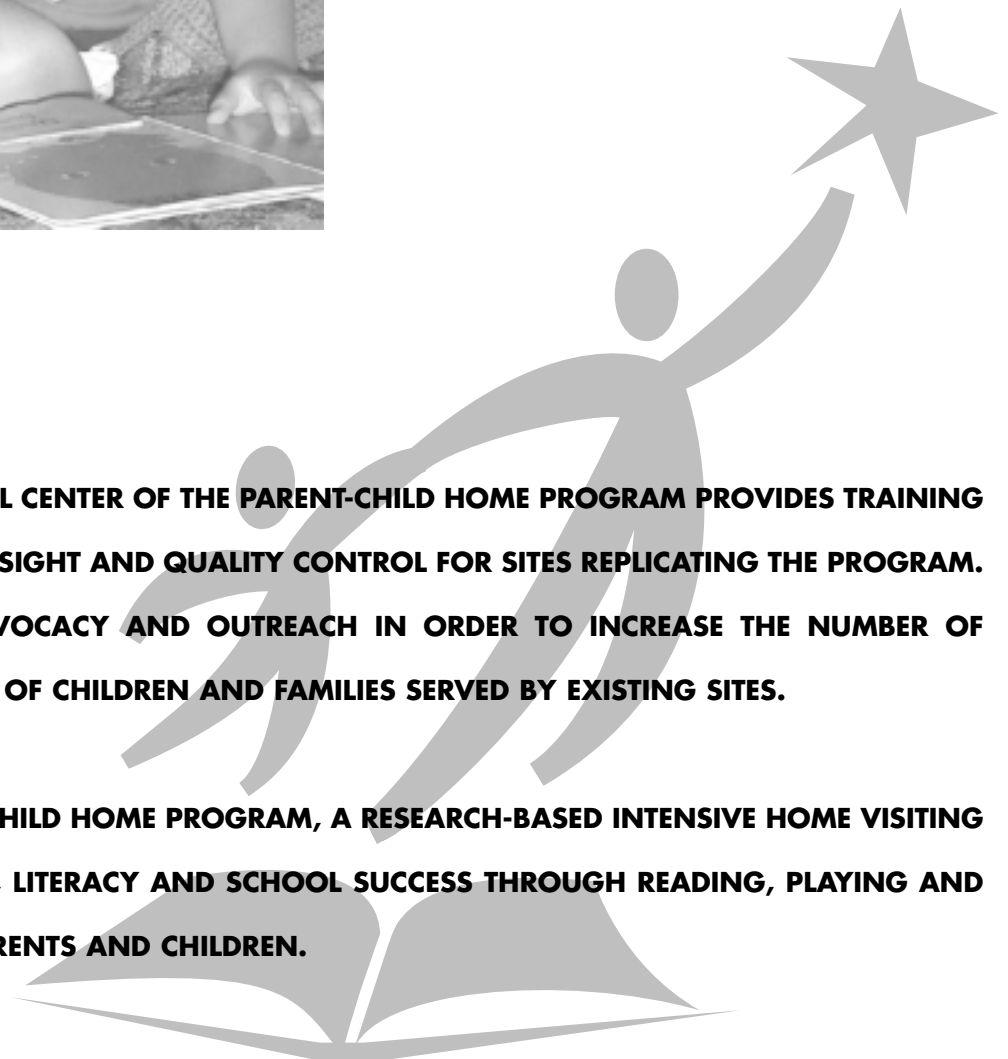
# The Parent-Child Home Program, Inc.



*Annual Report  
for fiscal year 2003*

**MISSION STATEMENT: THE NATIONAL CENTER OF THE PARENT-CHILD HOME PROGRAM PROVIDES TRAINING AND TECHNICAL ASSISTANCE, OVERSIGHT AND QUALITY CONTROL FOR SITES REPLICATING THE PROGRAM. THE CENTER IS DEDICATED TO ADVOCACY AND OUTREACH IN ORDER TO INCREASE THE NUMBER OF PROGRAM SITES AND THE NUMBER OF CHILDREN AND FAMILIES SERVED BY EXISTING SITES.**

**MISSION STATEMENT: THE PARENT-CHILD HOME PROGRAM, A RESEARCH-BASED INTENSIVE HOME VISITING PROGRAM, PROMOTES LANGUAGE, LITERACY AND SCHOOL SUCCESS THROUGH READING, PLAYING AND VERBAL INTERACTION BETWEEN PARENTS AND CHILDREN.**



## Dear Friends:



In 2002-2003, The Parent-Child Home Program continued the growth it has experienced over the past five years. We opened new sites in new communities across the country and expanded existing sites to provide more families with this program proven to prepare their children to enter school ready to succeed.

The Parent-Child Home Program's greatest successes this year were our triumphs over the challenges brought on by the state of the economy and the reductions in state, local and private funding — none more dramatic than in Massachusetts. The governor, in order to balance the budget, slashed dozens of programs. Despite losing \$3 million, our sites held on. Demonstrating an inspiring commitment to the Program, they cut costs, scaled back and obtained one-time emergency assistance from local agencies, foundations and individuals. Some staff even volunteered their time to keep the Program going and continue the fundraising efforts. These dedicated Parent-Child Home Program Coordinators and Home Visitors kept a majority of the Massachusetts sites going through the year. Just as our fiscal year was ending, thanks to the perseverance of these Massachusetts sites, state funds for the Program were restored to the budget. Grants were distributed to 25 sites across the state and other sites will be supported by local school district funds and federal grants.

Other communities also experienced reduced budgets due to economic conditions, forcing them to serve fewer families and postpone planned-for expansions. The good news is that the sites all survived. Each demonstrated how deeply the Program becomes embedded in the community. Communities banded together to maintain the Program's services because they are not only valuable to the individual families who participate but also to the community as a whole. This commitment to The Parent-Child Home Program reflects an understanding that the Program is a critical component in helping communities meet the goals of *No Child Left Behind*.

Even in this economy, we did open 12 new sites this year. And were it not for the state of the economy, we could have opened many more. We heard from many communities over the course of the year that hoped and planned to open sites but could not find the funds in the short-term. Due to economic conditions, our training and technical assistance revenue fell with fewer new sites opening and fewer sites purchasing training, program merchandise and other services, or attending our annual conference. We did, however, increase our foundation grants as well as all other donation categories. The end result was a balanced budget and an organization well-positioned to move ahead.

Our training and replication support staff was kept busy both training this year's new sites and providing technical assistance to the 43 sites in year two of their start-up process, having opened in 2001-2002. In addition, our staff provides ongoing technical assistance and quality assurance to all our replication sites, some of which have been in place for over 30 years.

As part of our continued commitment to expansion, we continue to initiate and participate in ongoing evaluation of and research on the Program. A new study completed this year by New York University confirms that Parent-Child Home Program participants enter kindergarten as prepared as their classmates who come from better-educated, wealthier, and, in the case of this particular study, more English-speaking homes. These socio-economic differences did not prevent the Parent-Child Home Program participants from being virtually indistinguishable from their classmates. Data continues to prove the critically important impact of the Program. In the coming year, we will be focusing in particular on the changes in the parents brought on by participation in the Program, both in their parenting styles and in their effectiveness in other aspects of their lives.

The national center and our 138 sites remain committed to ensuring that every child has the opportunity to enter school ready to learn, ready to read, and able to graduate from high school.

*Soaring to Success  
Through Books and Play...*



**The Parent-Child  
Home Program**

[www.parent-child.org](http://www.parent-child.org)

Sarah E. Walzer  
Executive Director

Charles L. Butts  
President of the Board

## STATE SPOTLIGHTS

New York and Pennsylvania each have 28 Parent-Child Home Program sites. Statewide data from our new web-based Management Information System provides a snapshot of the population the Program serves in these communities:



- ★ 63% of parent participants did not graduate from high school
- ★ 11% of parent participants are teen parents
- ★ At least 20% of parent participants are single parents
- ★ More than 50% of participating families receive Medicaid



- ★ 66% of the families served had incomes under \$15,000; 91% had incomes under \$25,000
- ★ 22% of parent participants are teen parents
- ★ 2000 children benefited from the Program, 800 program participants and 1200 siblings
- ★ 24,042 home visits completed this year

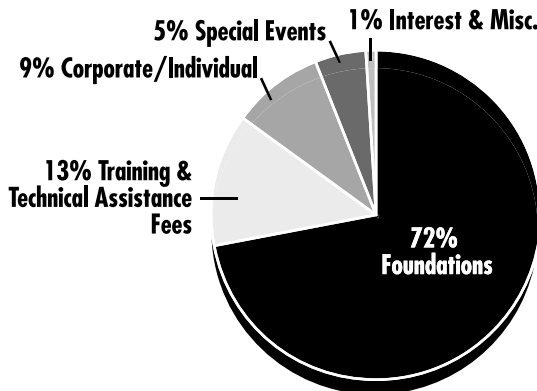
## THE PARENT-CHILD HOME PROGRAM, INC. FINANCIAL SUMMARY

Statement of Revenue and Expense for the Fiscal Years ending June 30, 2002 and June 30, 2003

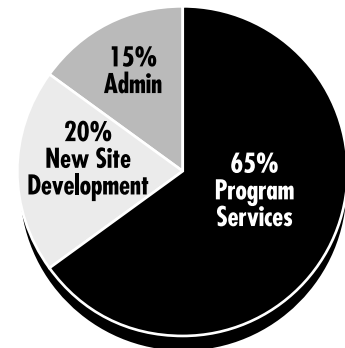
REVENUE	2002	2003
Foundation Grants	\$498,869	\$519,803
Training & Technical Assistance Fees	319,969	94,107
Corporate/Individual	46,553	65,330
Special Events	28,150	32,400
Interest & Miscellaneous	15,635	8,177
<b>Total Revenue</b>	<b>\$909,176</b>	<b>\$719,817</b>
<b>EXPENSE</b>		
Program Services	\$427,940	\$467,674
New Site Development	152,048	139,468
Admin	114,824	110,643
<b>Total Expense</b>	<b>\$694,812</b>	<b>\$717,785</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$214,364</b>	<b>\$2,032</b>
Net Assets - Beginning of Year	\$635,725	\$850,089
Net Assets - End of year	\$850,089	\$852,121

Complete Audited Financial Statements for the fiscal years ending June 30, 2002 and June 30, 2003 are available from The Parent-Child Home Program, Inc. upon request.

### SOURCE OF FUNDS 2003



### USE OF FUNDS 2003



### WHERE TO FIND THE PARENT-CHILD HOME PROGRAM

CALIFORNIA – Alameda, Fresno, Los Angeles, Modesto, Santa Ana, Stockton FLORIDA – Brevard County MASSACHUSETTS – Barre, Belchertown, Boston, Brookline Cambridge, Clinton, Fall River, Falmouth, Fitchburg, Framingham, Lawrence, Leominster, Lowell, Lynn, Newton/Needham/Wellesley, Medford, Monson/Palmer/Ware, North Adams, Northampton, Pittsfield, Plymouth, Quincy, Salem, Somerville, Springfield, South Hadley, Waltham, Wareham, Watertown, Weymouth, Winchendon MICHIGAN – Hazel Park, Pontiac NEW JERSEY – Princeton/New Brunswick NEW YORK – Brentwood, Bridgehampton, Bronx, Brooklyn, Buffalo, Central Islip, Centereach, Clarkstown, East Ramapo, Farmingdale, Glen Cove, Great Neck/Manhasset, Hempstead, Mineola, Nanuet, North Rockland, Nyack, Oyster Bay, Port Washington, Ramapo Central, Riverhead, Roslyn, Shirley, William Floyd, White Plains, Suffolk County Homeless Program OHIO – Cleveland PENNSYLVANIA – Allentown, Altoona, Armstrong County, Beaver County, Bedford/Hyndman, Cambria County, Chestnut Ridge/NBC, Columbia County, Easton, Erie, Everett/Tussy Mountain, Fulton/Juniata/Mifflin, Greene County, Hanover, Huntingdon, Indiana County, Lancaster, Luzerne County-East, Luzerne County-West/Tunkhannock, Luzerne County-South, Lycoming-Clinton, McKees Rocks, Monessen, Nanticoke, Northumberland County, Phillipsburg, Scranton, Washington County SOUTH CAROLINA – Aiken, Allendale SD #1, Anderson SD #1, Anderson SD #2, Bamberg SD #2, Barnwell SD #19, Barnwell-Williston SD #29, Barnwell SD #45, Charleston County SD, Clarendon SD #1, Clarendon SD #3, Clover SD, Columbia, Darlington SD, Dillon SD #1, Dillon SD #2, Dillon SD #3, Dorchester SD #2, Dorchester SD #4, Florence SD #1, Florence SD #2, Florence SD #3, Florence SD #4, Florence SD #5, Fort Mill SD, Horry County Schools, Jasper County SD, Lancaster, Lexington SD #1, Marion SD #1, Marion SD #2, Marion SD #7, Marlboro SD, Pawleys Island, Richland SD #1, Rock Hill School District #3, Union County Schools, Williamsburg County Schools, York SD #1 WASHINGTON – Seattle, Yakima

INTERNATIONAL SITES: BERMUDA – Hamilton CANADA – Brandon, Manitoba NETHERLANDS – Amsterdam, Den Bosch, Maastricht, Roermond, Rotterdam, Stein, Velthoven, Veert

## THANK YOU TO OUR RECENT SUPPORTERS

Thank you to all those who have supported The Parent-Child Home Program's national center. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to learn.

### OUR FOUNDATION AND CORPORATE SUPPORTERS

Rauch Foundation  
Mr. and Mrs. George O'Neill/  
Philanthropic Collaborative  
Horace and Amy Hagedorn  
Long Island Fund/  
Long Island Community  
Foundation  
Pritzker Early Childhood  
Foundation  
Sandy River Charitable  
Foundation  
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Stone Foundation  
Newsday Charities - A Fund  
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The Sirus Fund  
A.L. Mailman Family  
Foundation  
United Way of Long Island  
The Louis Calder Foundation  
The Schott Foundation  
David L. Klein, Jr. Foundation  
GreenPoint Bank Foundation  
Pamela and Richard  
Rubinstein Foundation  
Scooter Properties LTD  
Suffolk Transportation  
Services Inc.  
Suffolk County  
Homemakers Council  
Suffolk County Youth Bureau  
United Way of New York City  
The Chubb Corporation

### INDIVIDUAL DONORS

#### \$5,000 and above

Adam Sheer  
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**\$1,000 and above**  
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- In honor of Phyllis Levenstein

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- In honor of Charlie Butts  
Dale Ponikvar  
- In honor of Tai Terry  
Anonymous  
**\$500 and above**  
Sonal Shintre & John Butts  
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Barbara & Arthur Sheer  
- In honor of Adam Sheer's  
birthday  
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Tai & Davis Terry  
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Pietrina Scaraglino &  
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Rachel Feldheim  
Aileen Grumbach  
Barry Malter  
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Michael Wigmore's  
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Michele & Allen Morrison  
John Barrett & Sarah Walzer  
Judith & Lewis Leavitt  
- In memory of Sally &  
Joseph Walzer  
Barbara Baskin  
- In honor of Karen Harris

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Elizabeth Crane &  
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Jacqueline Davis &  
Jack Glickman  
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& Alvin Curran  
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William Plucinski  
Deepali Dhawale  
Matt & Akiko Warwick  
Dr. Judy & Arnold Wishnia  
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Joan Kuchner  
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& Alvin Curran

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Alice Rosenfeld  
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Phyllis Levenstein  
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Stuart Treitel  
Victor Ney  
Dorothy Siegel  
- In honor of Barbara Baskin  
Betty Jacoby  
Shirley Weiss  
Barbara Elias  
Jane Johnson  
Lila Pelton  
Bunny & Fred Avril  
- In honor of Barbara Baskin  
Adele & Melvin Zuckerman  
- In honor of the wedding  
of Susan Levenstein &  
Alvin Curran  
Linda & Marc Reiner  
Betty Waxenberg  
Susan Shiffrin  
David & Kathleen Koltas  
Rhoda & Stanley Raderman  
- In honor of Barbara Baskin  
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- In honor of Barbara Baskin

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Assistant

**Dina Shahverdi**  
Administrative Assistant

**Phyllis Levenstein, Ed.D.**  
Founder

## THE PARENT-CHILD HOME PROGRAM NEWS 2002 - 2003

- ★ 12 new sites trained by The Parent-Child Home Program's national center
- ★ *Long Island Business News* magazine features a story called "Motivating Families to Hit the Books" about Parent-Child Home Program Executive Director, Sarah E. Walzer in August of 2002.
- ★ *Networking* magazine publishes "The Parent-Child Home Program: Educating the Disadvantaged" in August of 2002.
- ★ The Parent-Child Home Program's first charter school-based site begins serving families in the fall of 2002.
- ★ *The Buffalo News* features "Teacher in the House" about The Parent-Child Home Program's Buffalo site in February 2003.
- ★ The Parent-Child Home Program hosts its first legislative breakfast for Massachusetts lawmakers in March of 2003.
- ★ *The Boston Herald* article, "Silber Urges Restoration of Preschool Programs" runs in March 2003.
- ★ The Parent-Child Home Program is presented at many conferences, including: National Even Start, National Center for Family Literacy, High/Scope International, Schools of the 21st Century, NY State PTA, Washington State Association for Supervision and Curriculum Development, and South Carolina Parenting Education and Family Literacy.
- ★ A Yakima, WA TV station airs a report on The Parent-Child Home Program.
- ★ News12, a local New York City area television station, airs a feature story on The Parent-Child Home Program's Riverhead, New York site.
- ★ *The Boston Herald* publishes an op-ed by John Silber in support of Massachusetts state funding for The Parent-Child Home Program.
- ★ New York University completes a major study which shows that Parent-Child Home Program graduates enter school as ready to learn as children from higher income, more educationally-advantaged homes.
- ★ The Parent-Child Home Program completes its first full year of web-based Management Information Systems (MIS) data reporting.
- ★ The fourth annual "Putt-ing Families First" golf tournament raises over \$110,000 for The Parent-Child Home Program and two other Long Island-based non-profit organizations.
- ★ New York University researchers study the correlation between Home Visitor characteristics and the participation and satisfaction levels of parents.
- ★ Dr. Todd Risley, author of "Meaningful Differences in the Everyday Experiences of Young American Children," is keynote speaker at the 2003 Annual Conference