# The Parent-Child Home Program, Inc.



Annual Report for fiscal year 2006

MISSION STATEMENT: THE NATIONAL CENTER OF THE PARENT-CHILD HOME PROGRAM PROVIDES TRAINING AND TECHNICAL ASSISTANCE, OVERSIGHT AND QUALITY CONTROL FOR SITES REPLICATING THE PROGRAM.

THE CENTER IS DEDICATED TO ADVOCACY AND OUTREACH IN ORDER TO INCREASE THE NUMBER OF PROGRAM SITES AND THE NUMBER OF CHILDREN AND FAMILIES SERVED BY EXISTING SITES.

MISSION STATEMENT: THE PARENT-CHILD HOME PROGRAM, A RESEARCH-PROVEN HOME VISITING MODEL, PREPARES YOUNG CHILDREN FOR SCHOOL SUCCESS BY INCREASING LANGUAGE AND LITERACY SKILLS, ENHANCING SOCIAL-EMOTIONAL DEVELOPMENT, AND STRENGTHENING THE PARENT-CHILD RELATIONSHIP.





# News About Charitable Giving.

Through the end of the 2007 calendar year, you may be able to take advantage of a new provision in the tax law designed to make charitable giving easier. If you are 70 1/2 or older, you can draw on your Traditional Roth or Roth IRA to make a donation to a 501(c)(3) organization. The charitable gift will count toward the minimum required distribution for your IRA account. You can do this without paying income tax or penalties on the withdrawal. The donation must be made directly to the qualifying charity and not to a donor-advised fund, supporting organization or private foundation. The maximum amount is \$100,000 to one or more charities.

You should consult with your attorney or IRA trustee to determine how this gift option affects your particular situation.

### **Dear Friends:**

his year, The Parent-Child Home Program began its fifth decade of striving to ensure that all children have the opportunity to enter school ready to succeed. The Program's 40th anniversary year was a wonderful way to honor the legacy of our founder, the late Dr. Phyllis Levenstein, and celebrate the growth of the Program as we enter our next 40 years. We are pleased that this year the Program has continued to expand into new communities, partner with new types of sponsoring agencies, and steadily increase the number of families being served.

As a critical aspect of our focus on growing and expanding the Program, we have completed a strategic plan for our next phase of growth. It is an ambitious plan with the goal of doubling the number of families we serve over the next five years. This year we served 6,000 families across the country, which means we completed 276,000 home visits! By 2011, we hope to be reaching 12,000 families and completing 552,000 home visits annually.

While we engaged in the strategic planning process, drawing on the expertise and experience of our board of directors, our staff, our funders and an outside consultant to guide us, we continued to grow the Program. This year we held several national training institutes, preparing new sites that span the continent from Brooklyn and Queens, NY to Monticello, FL to Coupeville, WA (located on Whidbey Island in Puget Sound). As we build for the future, we are seeking new partnerships and new sources of public and private support. New sites this year include the Philadelphia School District, a Brooklyn charter school, a health agency in rural Florida, and Head Start and Early Head Start programs in New Jersey. We also opened three new sites in Seattle sponsored by the City of Seattle and the Business Partnership for Early Learning (BPEL), a group that includes Safeco, Washington Mutual, Boeing and the Gates Foundation, which selected The Parent-Child Home Program as the Program it wanted to pilot in Seattle (see page 3). We also opened new sites in California and Pennsylvania, and continued to expand the funding available for the Program in Massachusetts.

This has also been a year of transitions for the Program. The Parent-Child Home Program has been extremely fortunate to have an enthusiastic, loyal board of directors, who have remained committed to the Program for many years and are willing to take on leadership roles. This year one devoted board member completed his term as president and another stepped in to lead us as we embark on the next phase of development. Charlie Butts completed his 4-year term as Board President. He is continuing to serve on the board, as he has for 8 years, focusing on expanding the Program to reach more families in need while maintaining high quality services. The Parent-Child Home Program is indebted to him for his commitment to the Program. As a former Ohio State Senator, he brought his legislative experience to bear as he carried the message across the country that this is a Program that works and should be expanded. Our new president, Brenda Di Leo, a Partner at Deloitte & Touche LLP, has served as both vice-president and treasurer of the Board. She has a successful career providing financial and business advisory services to a wide-range of financial institutions, including many Fortune 500 corporations. Brenda brings both a commitment to our mission and her business and financial management skills to the challenge of leading the Board as we work to double the number of families served.

Throughout all of this work, this has been a year to celebrate the diversity of the families we serve. We launched our new Spanish logo, received several grants to assist with the translating program materials into some of the over 82 languages now spoken in the Program and to assist sites with purchasing bilingual materials. We welcomed new sites serving families from Africa, Southeast Asia and Russia. Working with our multicultural sites, we are enhancing the training for home visitors working with such a diverse constituency. It has been an exciting year of growth and innovation. We thank all of our supporters and look forward to working with all of you in the coming year!

Sarah E. Walzer
Executive Director

Brenda Di Leo President, Board of Directors Elevándose al éxito con libros y jugando...



El Programa de Padres-Niños en Casa The Parent-Child Home Program Soaring to Success Through Books and Play..



The Parent-Child Home Program

SINCE 1965

### Spotlight on Seattle

The Business Partnership for Early Learning (BPEL) is a coalition of Seattle business leaders committed to investing resources to promote early learning and ensure that all children can reach their full potential in the classroom. BPEL's strategy for closing the school readiness gap and helping those children most likely to enter school unprepared is to, in partnership with the City of Seattle, fund, deploy, and evaluate a research-based approach that helps families prepare their children for school. BPEL selected The Parent Child Home Program and Play & Learn Groups as the programs to pilot in the city. Locally funded agencies are targeting those children most likely to have a school "preparedness gap:" children who live in poverty and are either African-American or Native American or from an immigrant/non-native Englishspeaking family.

BPEL has hired Organizational Research Services (ORS), an independent evaluation consulting company, to conduct a study of The Parent-Child Home Program/Play & Learn Group Demonstration Project. Their initial report reflects the results of the first year of implementation, as well as preliminary observations from the first five months of the evaluation.

★ In the first year, 64.2% of families participating in The Parent-Child Home Program spoke a language other than English at home, and 97.2% of participating families earned \$25,000 or less annually.

The figures below demonstrate the extensive impact that The Parent-Child Home Program has had on participating families after just one year:

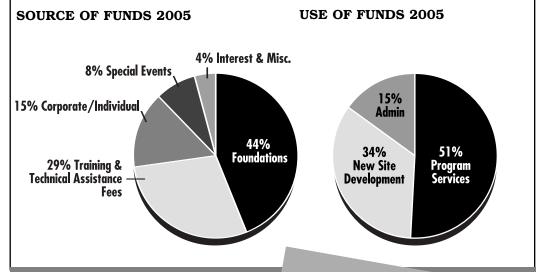
★ 62.2% of participating children improved in attentiveness and were better able to concentrate on activities for up to three minutes.

#### THE PARENT-CHILD HOME PROGRAM, INC. FINANCIAL SUMMARY

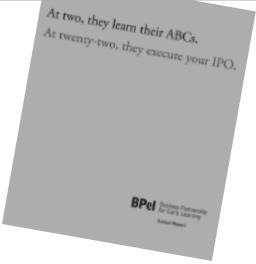
Statement of Revenue and Expense for the Fiscal Years ending June 30, 2005 and June 30, 2006

REVENUE	2005	2006
Foundation Grants	\$661,589	\$401,307
Training & Technical Assistance Fees	185,447	265,936
Corporate/Individual	85,560	131,766
Special Events	70,915	75,385
Interest & Miscellaneous	<u>12,843</u>	<u>36,518</u>
Total Revenue	\$1,016,354	\$910,912
EXPENSE		
Program Services	\$455,789	\$443,489
New Site Development	187,439	294,875
Admin	126,258	129,792
Fundraising	<u>8,088</u>	1,763
Total Expense	\$777,574	\$869,919
CHANGE IN NET ASSETS	\$338,780	40,993
Net Assets - Beginning of Year	\$832,023	1,070,803
Net Assets - End of year	\$1,070,803	1,111,796

Complete Audited Financial Statements for the fiscal years ending June 30, 2005 and June 30, 2006 are available from The Parent-Child Home Program, Inc. upon request.



- ★ 54.4% of the program children could describe the pictures in a book.
- ★ 67.4% of parents more frequently showed approval when their child behaved well.
- ★53.7 % of parents more frequently taught their child how to do age-appropriate activities.



#### Thank You to Our 2005-2006 Supporters

Thank you to all those who have supported The Parent-Child Home Program's national center in 2005-2006. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to learn.

#### OUR FOUNDATION AND CORPORATE SUPPORTERS

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Lehman Brothers, Inc. JPMorgan Private Bank Premier Global Services Pritzker Early Childhood Foundation Rauch Foundation

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### \$5,000 and above

Lilo Leeds

Thea Kelly

Alzan

#### \$1,000 and above

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Training & Program Support Director

Patricia G. Peters Outreach & Development Director

**Ann Weinstein,** Senior Grant Writer

Ceasar Zuniga Training/Research Associate

Dina Shahverdi Administrative Assistant

Phyllis Levenstein, Ed.D. Founder (deceased)

## Languages Spoken by Parent-Child Home Program Families

Italian

Akan	Cape	Ga	панан	maream	Punjm	ramn
Albanian	Verdean	German	Japanese	Matayalam	Romanian	Telegu
American	Chaldean	Greek	Korean	Moghamo	Russian	Tibetan
Sign	Chechnyan	Gujurati	Laotian	Mohawk	Sindhi	Tigrinia
Language	Creole	Guyanese	Lebanese	Papiamento	Sinhala	Turkish
Arabic	Cuban	Creole	Lithuanian	Pashtun	Slovak	Twe
Aramaic	Dominican	Haitian	Lugunda	Patois	Slovenian	Ukrainian
Armenian	Dwi	Creole	Malayalam	Persian	Somali	Urdu
Bengali	English	Hebrew	Malaysian	Polish	Sonike	Vietnamese
Brazilian-	Farsi	Hindi	Mandarin	Portuguese	Spanish	West Indian
Creole	Filipino	Hmong	Mandingo	Portuguese	Swahili	Creole
Cambodian	French	Ibo	Marathi	Creole	Tagalog	Yoloff
Cantonese		Indonesian		Punjabi		Yoruba