



PARENT-CHILD HOME PROGRAM

A PROVEN BEGINNING FOR SCHOOL SUCCESS SINCE 1965



2011 ANNUAL REPORT

Fiscal Year July 1, 2010 - June 30, 2011

TABLE OF CONTENTS

- 1 Letter from the CEO & Board President
- 2 Inaugural Gala, New Website Launch, + more!
- 3 Summary of Financial Information
- 4 Thank You to Our Supporters
- 5 Parent-Child Home Program Sites

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Letter from the CEO & Board President

Given the current state of the economy, we are particularly grateful to our individual, corporate, and foundation supporters who so generously support the Parent-Child Home Program (PCHP) this year, and to the public officials who maintained funding for these services that are so critical to bridging the achievement gap. We were overwhelmed by the huge turnout by our supporters at our inaugural gala on November 16, 2010. Bill O'Brien, the CEO of Direct Edge, was our honoree. He and Direct Edge contributed greatly to the evening's success. Junot Diaz, Pulitzer Prize winning author, was our guest speaker and his lively remarks highlighted the importance of reading.

We had a number of special highlights in 2010-11:

- The United Way of King County, WA launched a \$25 million campaign to expand PCHP over the next three years. In August 2010, PCHP Board Member and program graduate, Julian Gomez, spoke at a campaign event.
- As part of PCHP's westward expansion, Nancy Ashley, who helped the Business Partnership for Early Learning bring the Program to Seattle, joined us as PCHP Washington/Oregon Regional Coordinator.
- In October 2010, we welcomed Catha Day-Carlson to the Board of Directors. Catha, who has an MBA and a Masters in Education, founded a non-profit organization, *Children We Care*, to support the educational needs of at-risk children, particularly in communities affected by Katrina.
- We gratefully paid tribute to Dede Frank and Nina Ambrosino, two Board members who retired after years of supporting the Program. Dede was a volunteer home visitor and then a board member for five years. Nina was a community advocate for PCHP before becoming a 10-year board member.
- In December 2010, we presented our MA Soaring to Success Award to Jim Shiminski, former Pittsfield Title I Director, at our annual MA Advisory Council meeting. Jim has been a PCHP champion for decades, playing a key role in obtaining state funding to expand the Program in Massachusetts.

Experts continued to promote PCHP's expansion. In January 2011, a British government report ranked PCHP in the top-tier of early childhood programs based on its evidence-base and outcomes. In June 2011, PCHP was invited to present at the Growth Philanthropy Network/Social Impact Exchange conference as one of six "Ready to Scale" programs.

One of our annual highlights is how program participants build on the skills and materials PCHP brings into their homes to change their futures. Brenda Ayala, a Scranton, PA PCHP graduate, spoke at a rally supporting PCHP and other Family Center services, noting that her home visitor gave her "a real head start." Brenda and her mother have truly soared to success: Brenda, now in fifth grade, was so poised as she addressed her state senator at the rally; her mother, now a home visitor, has recently become a US citizen.

We continue to be inspired by the work of the home visitors who support families every day. In 2011, the Westchester Task Force on Child Abuse and Neglect honored the Westchester Jewish Community Services' Parent-Child Home Program home visitors with their Unsung Heroes Award,

noting that these "33 home visitors bring this model alive, with their 'can do' attitude, willingness to listen and learn from each family, twice a week, no matter the temperature or the amount of snow on the ground...The home visitors effectively bridge what often divides us - culture, language, age, and income, and in the process, strengthen families' own capacity to nurture healthy children."

Our heartfelt thanks for your ongoing support,



Sarah E. Walzer *Eric W. Hess*

Sarah E. Walzer, CEO

Eric Hess, President

Highlights Timeline



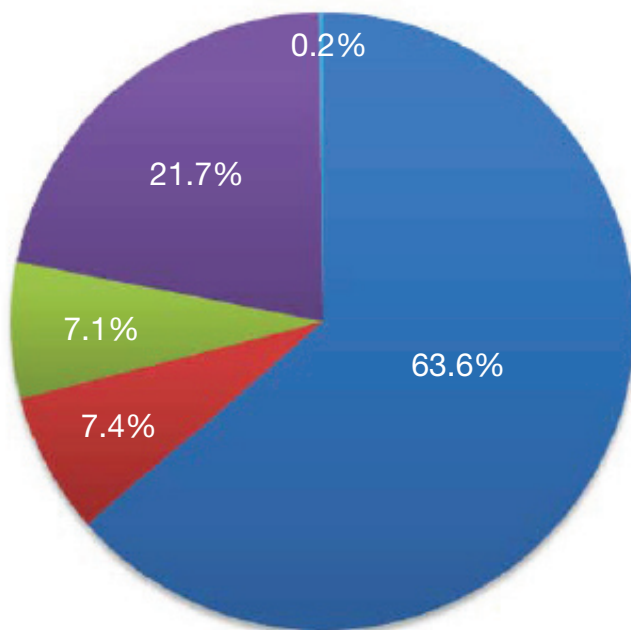
NATIONAL CENTER LAUNCHES NEW WEBSITE

The Parent-Child Home Program launched its fully redesigned website in August 2010. The current website features a streamlined design that better highlights new and important developments in the Program. Information on PCHP's proven outcomes, program implementation, family resources, replication sites, and the latest news and events are all still available—just much easier to access. Take a look at www.parent-child.org. The website redesign was supported by a grant from Youth, I.N.C. and beautifully executed by TODA.

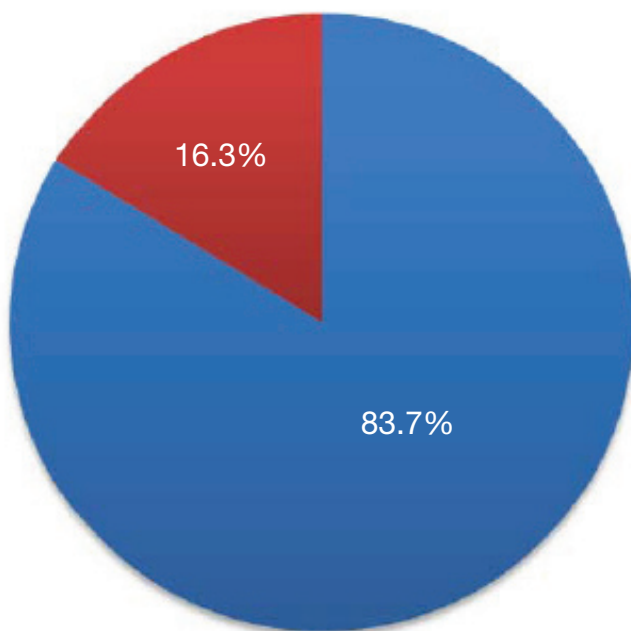
INAUGURAL LITERACY CHAMPIONS GALA

The Parent-Child Home Program held its inaugural Literacy Champions Fundraising Gala on November 16, 2010 at the Yale Club in New York City. With over 280 guests in attendance, the evening featured a cocktail reception, two auctions, a seated dinner, and distinguished speakers. The Gala's honoree Bill O'Brien, financial expert and CEO of Direct Edge, America's newest stock exchange, spoke powerfully about his support for the Program, citing its ability to unlock a child's potential. Guest speaker and Honorary Chair Junot Diaz - the Pulitzer Prize winning author of "The Brief Wondrous Life of Oscar Wao" - spoke about the critical importance of reading. The funds raised from the event were used to support the expansion of the Parent-Child Home Program's effective, hands-on approach to bringing literacy and school readiness to families who have not had educational or economic opportunities.

2011 Financial Summary



Support & Revenue	2011	2010
Grants/Foundations	\$ 842,271	\$ 767,255
Donations - United Way, Individuals & Corporations	\$ 98,480	\$ 115,563
Program Revenue	\$ 93,903	\$ 155,188
Fundraising Events	\$ 287,800	\$ 113,499
Interest	\$ 2,514	\$ 4,249
<hr/>		
Total	\$ 1,324,968	\$ 1,155,754



Costs & Expenses	2011	2010
Program	\$ 1,134,003	\$ 1,027,645
Administrative/Fundraising	\$ 219,940	\$ 193,128
<hr/>		
Total	\$ 1,353,943	\$ 1,220,773

Net Assets	2011	2010
Beginning of Year	\$ 959,277	\$ 1,024,296
End of Year	\$ 930,302	\$ 959,277
<hr/>		
Change in Net Assets	\$ (28,975)	\$ (65,019)

Complete Audited Financial Statements for this and previous fiscal years are available at www.parent-child.org or upon request from The Parent-Child Home Program Inc.

Thank You to Our 2011 Supporters

Thank you to all those who have supported The Parent-Child Home Program's National Center in 2010-2011. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to learn.

FOUNDATIONS

Rauch Foundation
Horace Hagedorn Foundation
W. Clement & Jessie V. Stone Foundation
Youth I.N.C.
Altman Foundation
Growth Philanthropy Network
Marks Family Foundation
The Stella and Charles Guttman Foundation
Edith Glick Shoolman Children's Foundation
Oppenheimer Foundation
State Street Foundation
Ludcke Foundation
The Linden Foundation
Lenny Zakim Foundation
Pamela and Richard Rubinstein Foundation
A.C. Ratschesky Foundation
The Frederick E. Weber Charities Corporation
The Gal Foundation
Families & Work Institute
United Way of Long Island
United Way of New York City
Combined Federal Campaign

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Goldman Sachs
The Telx Group, Inc.
CA
Citadel
Direct Edge, Inc.
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To \$ 249

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Mary Littell
Victoria Lo
Gautam Lohia
Annie Ma
Peter Machtley

(continued on page 5)

Where We Are: Program Replication Sites

NATIONAL SITES

ARIZONA: Phoenix

CALIFORNIA: Fresno, Santa Ana

CONNECTICUT: Bridgeport

FLORIDA: Miami Beach, Monticello, Palm Beach County-ASPIRA, Palm Beach County-Guatemalan-Maya Center, Palm Beach County-Minority Development & Empowerment, Inc., Palm Beach County-Noah, Inc.

ILLINOIS: Chicago-Carole Robertson Center, Chicago-Gads Hill Center

MASSACHUSETTS: Barre/Quabbin, Boston, Brookline, Cambridge, Clinton/Nashoba, Framingham, Greenfield, Lawrence, Leominster, Lowell, Lynn, Medford, New Bedford, Newton/Needham/Wellesley, North Adams, Northampton, Pittsfield, Plymouth, Quincy, Salem, Shirley, Somerville, Springfield, Taunton, Waltham, Ware, Wareham, Watertown, Worcester

MICHIGAN: Ferndale, Pontiac

MINNESOTA: Minnetonka

NEW JERSEY: Central New Jersey United Way

NEW YORK: Bronx-Leake & Watts, Brooklyn-Brownsville/East New York SCO, Brooklyn-Excellence Early Learning Academy, Brooklyn-SCO, Buffalo-Jericho Road Ministries, Buffalo-King Urban Center, Buffalo-The Belle Center, Center Moriches, Centereach, East Ramapo, Freeport, Great Neck/Manhasset, Mastic Beach, Nanuet, Nassau BOCES, North Rockland, Oyster Bay, Port Washington Library, Queens-SCO, Roslyn, Shirley, Suffolk County Homeless Project, Westchester County

PENNSYLVANIA: Armstrong County, Blair County, Chester/Montgomery Counties, Easton-Family Connection, Fulton/Juniata/Mifflin Counties, Indiana County, Lycoming/Clinton, Philadelphia, Pittsburgh

SOUTH CAROLINA: Camden, Charleston County School District, Dorchester School District #2, Dorchester School District #4, Florence School District #1, Florence School District #2, Florence School District #3, Florence School District #4, Florence School District #5,

Georgetown, Horry County Schools, Lancaster, Lexington School District #1, Richland School District #1, Williamsburg County Schools

WASHINGTON: Bellevue-Kinderling Center, Burien-New Futures, North Bend-Encompass, Seattle-Atlantic Street Center, Seattle-Children's Home Society of WA, Seattle-Neighborhood House/New Holly, Seattle-Neighborhood House/Rainier Vista, Seattle-Southwest Youth & Family Services, Seattle-United Indians of All Tribes, Seattle-YWCA, Yakima-West Valley School District

WISCONSIN: Madison-Center for Families, Madison-Children's Service Society of Wisconsin

INTERNATIONAL SITES

BERMUDA: Hamilton

CANADA: Brandon (Manitoba)

IRELAND: Dublin, Inchicore

List accurate at time of publication.

Visit www.parent-child.org/about-us-where-we-are.html to find and learn more about a replication site near you.

Thank You to Our 2011 Supporters (continued from page 4)

To \$ 249

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www.parent-child.org
info@parent-child.org

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media@parent-child.org

Visit our website at www.parent-child.org to:

- Donate Online
- Shop through our Amazon.com link and support PCHP
- Find out how you can participate in our various events using our Event Calendar (including upcoming site coordinator training sessions)
- Find your local site
- Find out how to bring the Program to your community

Program Mission Statement

The Parent-Child Home Program, a research-proven home visiting model, prepares young children for school success by increasing their language and literacy skills, enhancing their social-emotional development, and strengthening the parent-child relationship.

National Center Mission Statement

The Parent-Child Home Program's National Center provides training, technical assistance, oversight and quality control for Program replication sites. The Center is dedicated to advocacy and outreach in order to increase the number of communities the Program serves and the number of children and families served in our current communities.