

PARENTCHILD+ PURPOSE

ParentChild+'s mission is to ensure that all children regardless of their race, socio-economic status, or zip code have equal possibilities from the start - we work with families, home-based child care providers, and communities to support not only early literacy and school readiness, but early opportunities.

Together we are inspired by the thought that the more we work together now to level the playing field, the closer we get to an equitable future for all children.



“ I've seen so many changes. He's got patience, he's willing to listen. He knows his colors, he knows his shapes. When he goes to school, he's going to have confidence. It's beautiful for him. I love it. ”
-ParentChild+ Parent



FAMILY + HOME BASED CHILD CARE MODELS

ParentChild+ is based on four unique pillars:

- **Reaching families/providers where they are:** Families receive 92 twice-weekly, home-based child care providers receive 48 twice-weekly visits, focused on supporting healthy development and school readiness.
- **Building trust:** Community-based staff share a language and cultural background with families and care providers. Approximately 30% of home visiting staff were parent participants in ParentChild+.
- **Supporting adult-child interaction:** Participants receive high quality, linguistically appropriate learning tools (Caregivers: 46 books and educational toys. Providers: 12 books and toys; art supplies; and copies of books for each child to bring home). They work with staff on enhancing adult-child interaction to build children's language, literacy, math, and social-emotional skills.
- **Facilitating strong community connections:** Staff become trusted advisors, connecting families and providers to community resources including food, housing, medical, and educational services.



COMMITMENT TO EQUITY

We are committed to eradicating systemic oppression in our program delivery and within our organizational culture. To this end, we are:

- Creating internal committees to help build a diverse, supported workplace and hold ourselves accountable.
- Partnering with like-minded organizations like the Diverse Books for All Coalition to further our reach and collaborate on anti-racist policies, practices, and materials.
- Continuing to co-create goals and materials with families and providers, centering them as the experts on their own lives and meet their specific cultural, linguistic, and development needs.
- Hiring within our program communities prioritizing skills, competencies, and lived experience rather than credentials.

We know that this work is complex, unending, and starts from within.

“The biggest thing that I found our providers like is that we meet them where they're at...At the end of the day, we give them the reassurance that you're doing your best and we're here to support you in any capacity that we're able to.”

-HBCC Model Early Learning Specialist

PARENTECHILD+ FAMILIES

We work with 126 partner agencies in 17 states and 5 countries outside the U.S. In 11 states, we also work with home-based child care providers.

We know that families are more than stats, but below are some numbers to help you learn about them:

- At 69%, the proportion of adults born outside the U.S. is 2.5 times higher than it was in 2002.
- 62% of families speak a language other than English at home and 53% of visits are conducted in languages other than English.
- 90% of children are people of color.
- 90% of families have annual incomes of \$55,000 or lower.

To learn more about our most recent program numbers, access our By The Numbers report [here](#).

CONTINUOUS INNOVATION

ParentChild+ is built on research and continuous improvement. Here are some things we are excited to develop and work toward this year:

- Continuing our equity-based analysis of our curriculum and developing and sharing resources like our [anti-bias book checklist](#).
- Investing in the national center's research capacity and improving our data systems.
- Refining our virtual/hybrid program delivery models and trainings based on learnings from the field.
- Expanding HBCC Model capacity and piloting workforce development supports.
- Incorporating participant voices from our [Family Model](#) and [HBCC Model](#) satisfaction surveys.



**50% more likely
to be prepared for
kindergarten than
their peers**



**Scored 2x higher
on social-
emotional skills
than their peers**



**3 times less likely to
be referred for special
education services in
kindergarten**



**Enter school
performing
10 months above their
chronological age**



**30% higher graduation
rates than their
socio-economic peers**