



Equal Possibilities from the Start

Org Structure for Success in Scaling

October 2024



ParentChild+

Equal Possibilities from the Start

**Development | Communications
Team Refocus & Restructure**



New Job Descriptions – Getting Our Work Aligned!

Senior Manager, Development

This role will serve as LRM and front-line fundraiser across revenue streams.

Senior Manager, Grants

This role will serve as the owner of all grants management.

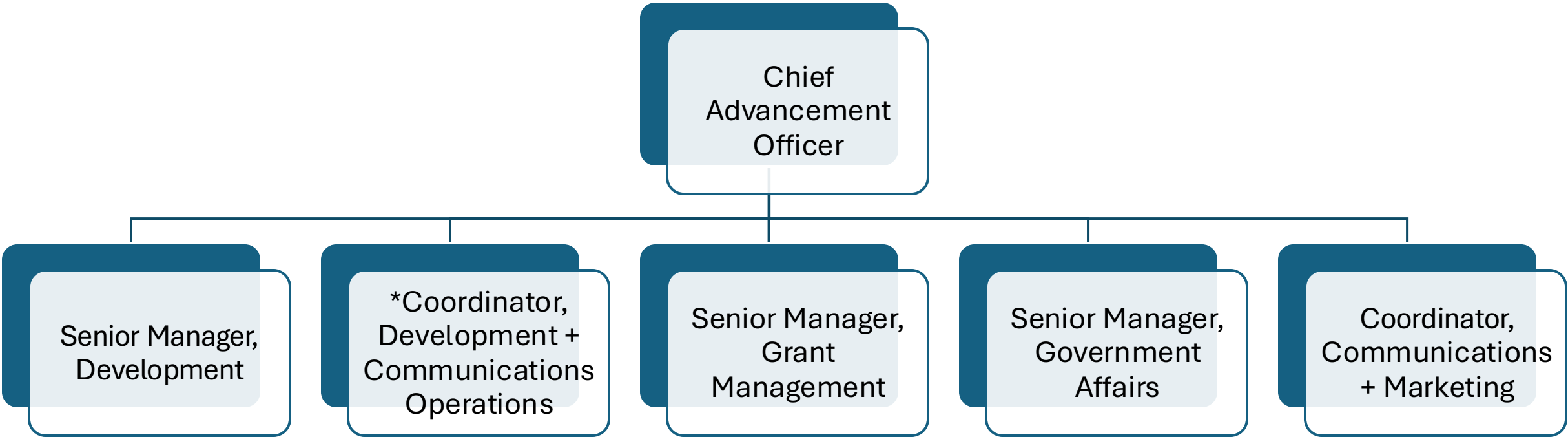
Coordinator, Development + Communications Operations

This role will own management of the operations associated with Development and Communications including systems and administrative support.

Coordinator, Marketing + Communications

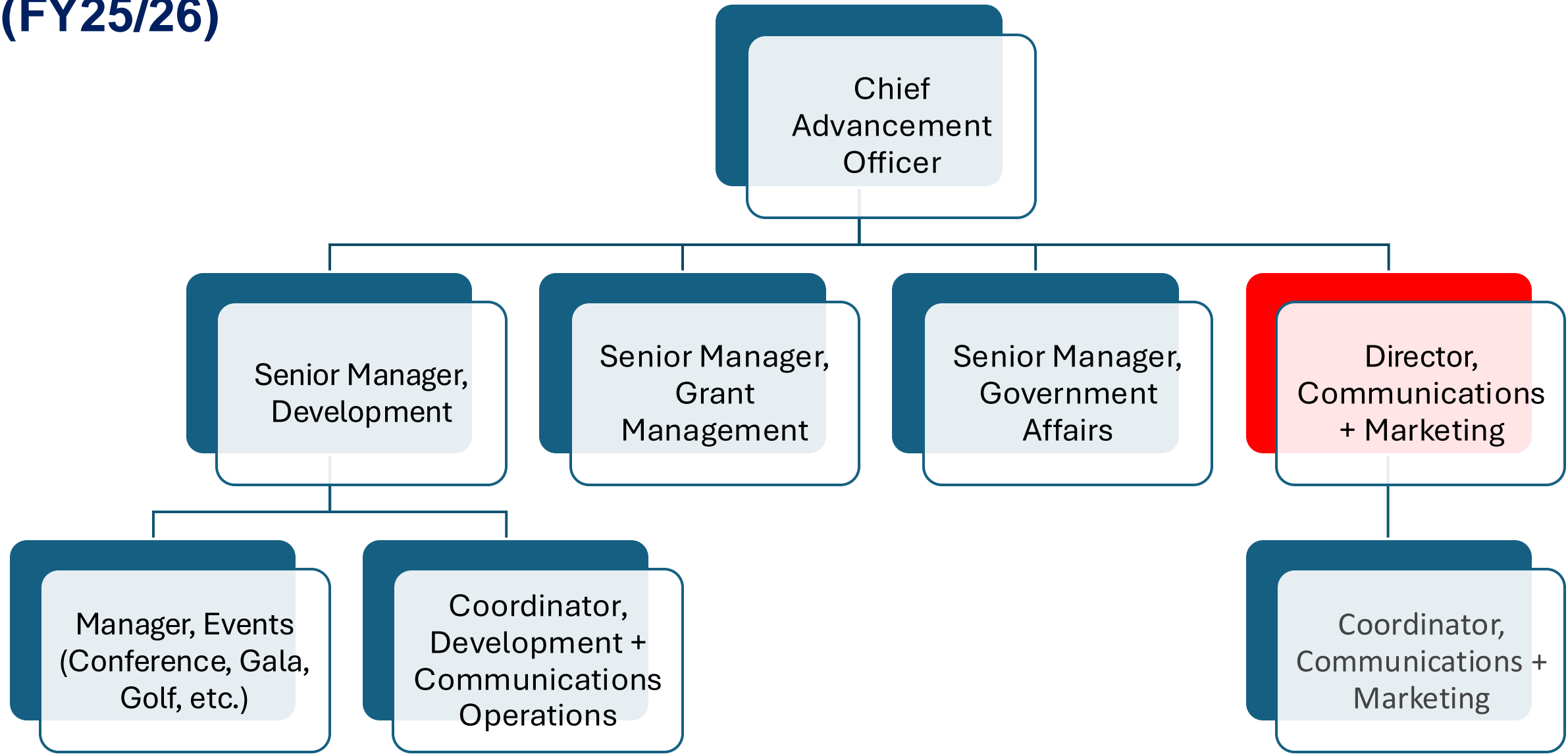
This role will own all responsibilities under Marketing & Communications.

New Team Structure (Team as funded for FY25)



*temporarily reporting to CAO during full transition to Raisers Edge

Proposed Development + Comms Teams Structure (FY25/26)



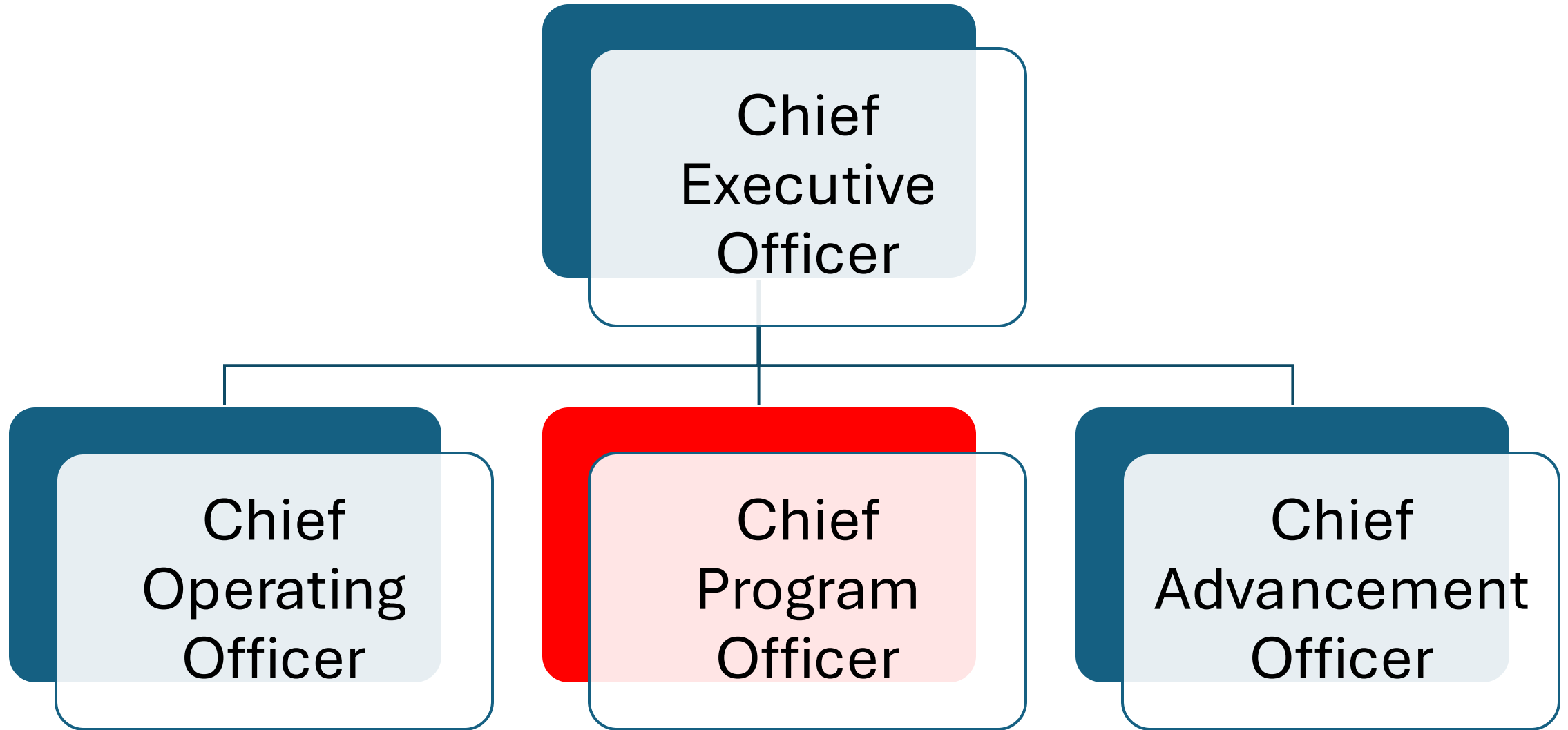


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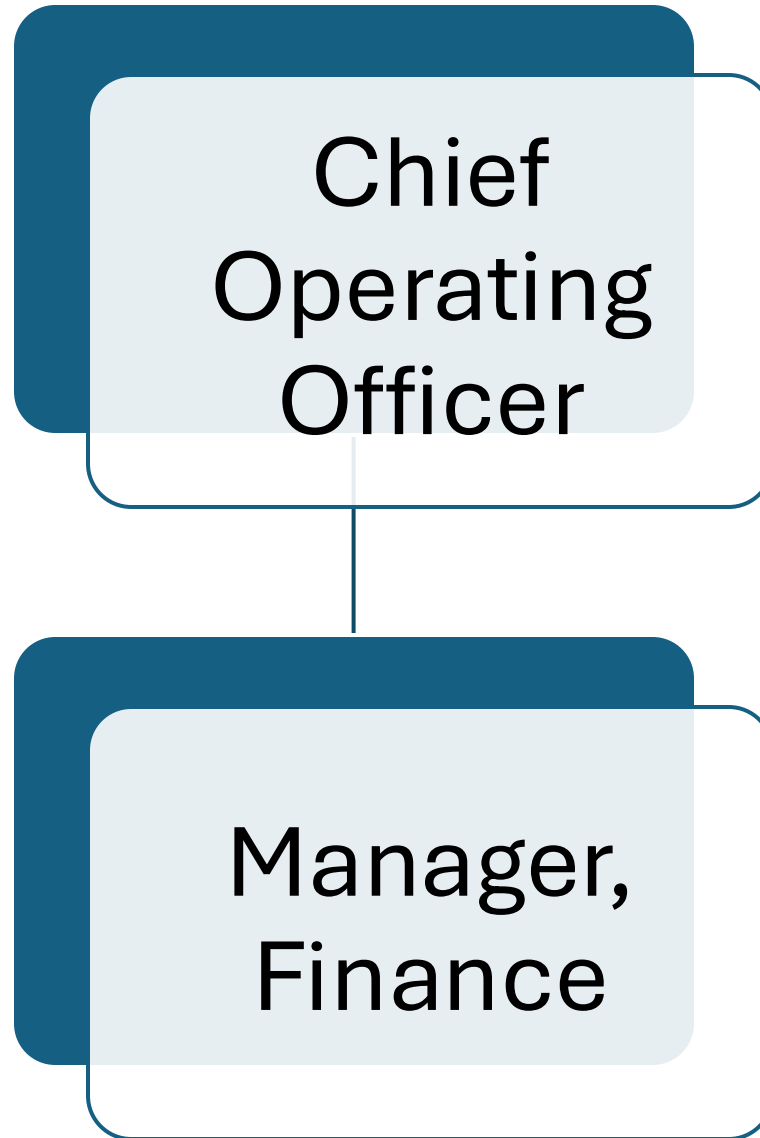
**Complete Aspirational Org Chart
(FY25-27)**



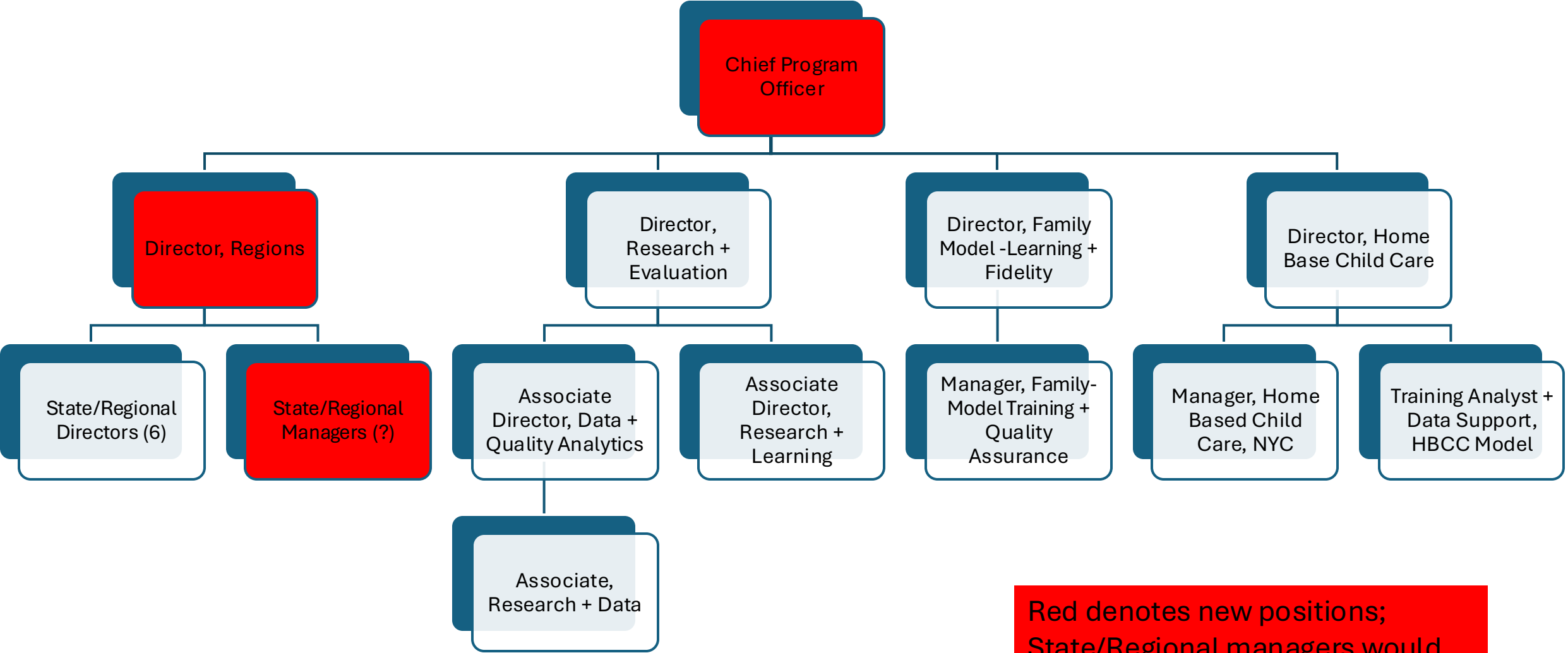
Executive Team



Operations Team

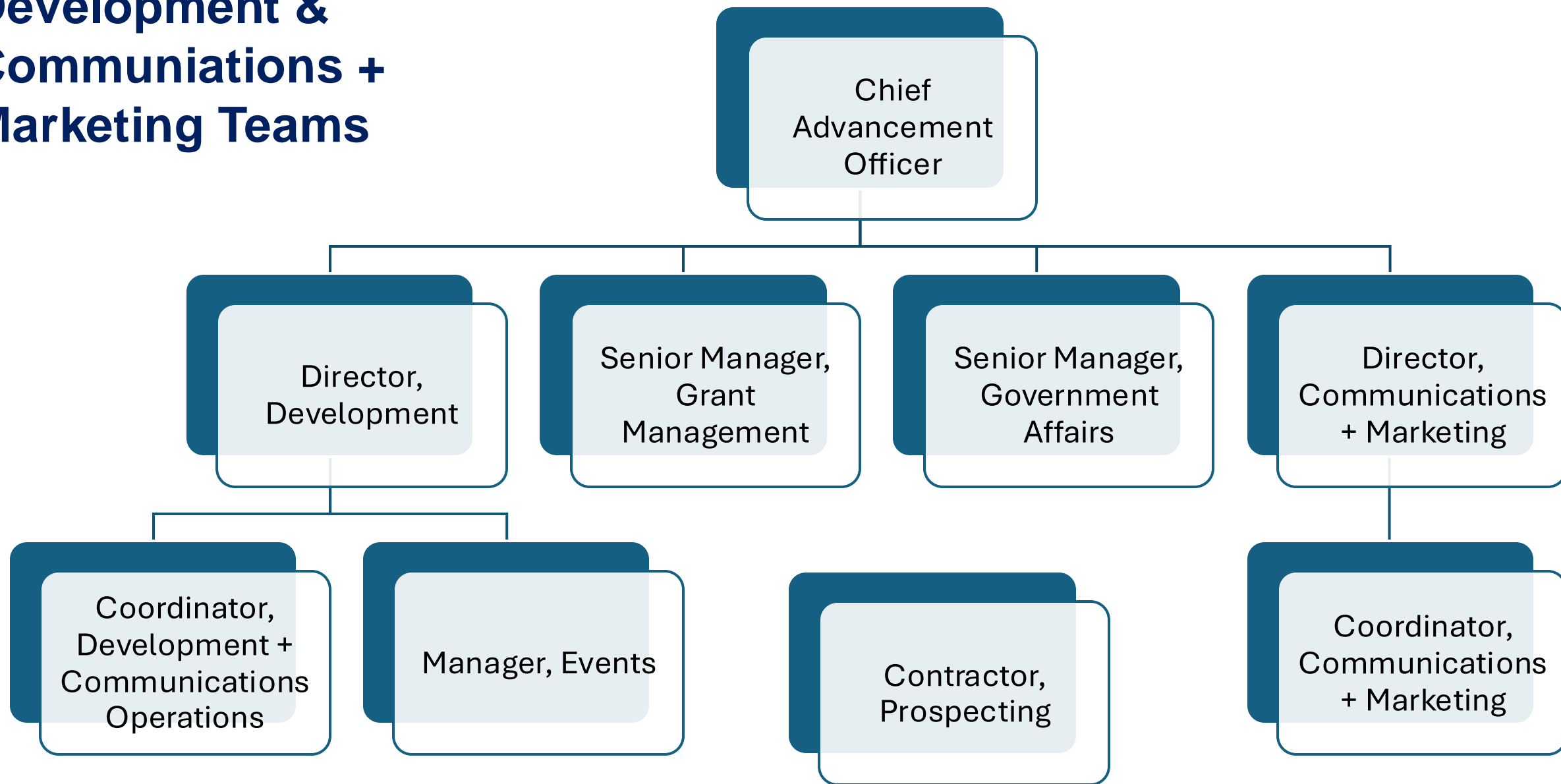


Program + Research Teams



Red denotes new positions; State/Regional managers would initially be additional positions in key growth states.

Development & Communications + Marketing Teams



PC+ Aspirational Org Chart

