



## PARENTCHILD+ INC. BOARD OF DIRECTORS

### Board Meeting Minutes

January 20, 2023, 12:30-3:30 pm

In person option: Citi, Red Hook, 4<sup>th</sup> floor, 300 Greenwich Street, New York, NY

Zoom option

Attendees in person: Jim Molloy, President; Blake Hallinan, 2<sup>nd</sup> Vice President; Ed Kimotho, Board Member; Stephan Oppenheimer, Member-at-Large; Josh Schwartz, Member-at-Large; Barry Berman, Board Member; Tanya Zaben, Board Member; Sarah Walzer, CEO; Avery Serebin, Chief Operating Officer; Vidya Ragoo, Director Home-Based Child Care; Cesar Zuniga, Director, Research and Evaluation

Attendees via Zoom: Charlie Butts, Board Member; Brenda Di Leo, Board Member; Julian Gomez, Board Member; Howard Landsberg, Board Member; Bob Lavoie, Board Member; Nirav Mehta, Board Member; Tara Murphy, Secretary; Alex Lentz, Board Member; Chrishana Lloyd, Board Member; Tom Powers, Treasurer; Jane Spencer, Board Member; Kristian Whalen, Board Member; Anita Stewart, Chief Development and Strategic Partnerships Officer; Terri Kemp Zielenski, Senior Manager, Donor Engagement & Events

Not in attendance: Stanley Butterfass, Board Member; Sonia Hamstra, Board Member; Marlene Motyka 1<sup>st</sup> Vice President; Tai Terry, Board Member

- Call to order by the President
  - The meeting was called to order by Jim Molloy. He welcomed all and shared that he is enjoyed connecting with board members and will be talking with others in the coming weeks. He noted that it feels like people are energized and motivated to accomplish things with a fresh perspective. Jim presented the following deliverables:
    - Finalize committee assignments with Jane Spencer, and create a template for quarterly reports from committees; and
    - Finalize dashboard (being drafted by Jim and Stephan Oppenheimer) to share with board in March; dashboard will include benchmarking growth goals, and revenue source allocation to understand interactions and leverage points.
- Consent Agenda
  - Sarah Walzer called for approval of the minutes from the 10/14/22 board meeting. Charlie Butts moved, and Blake Hallinan seconded; the minutes were unanimously approved.
  - Sarah shared the CEO report:
    - The first training of the year is taking place with 30 site staff in attendance from various communities, including new sites in MA and Cincinnati. Feedback from participants is positive and supportive of the enhancements that have been made to the training.
    - The National Center is all moved into the new office space. An open house is being planned for some time in the coming months.

- Financials
  - Tom Powers reviewed the mid-year FY23 financials. The committee met and reviewed financials and all goals are on target.
    - Donations are lagging behind the projected amounts; the number is expected to move back into line with the golf outing.
    - Training revenue is up because of the six new sites in MA being trained and the increase in the training fees.
    - Per the balance sheet, cash has come in slowly, earlier in the year \$200,000 from reserves was moved into checking to cover expenses. Our largest GOF grants typically come in towards the second half of the year and with no gala in the first half of the year, much of our discretionary cash comes in during the second half of the year. The recommendation is to move \$100,000 back now and an additional \$100,000 back in the coming weeks.
    - Tom Powers called for approval of the financials. Charlie Butts moved, and Barry Berman seconded; the financials were unanimously approved.
- Resource Development/Events Update
  - Anita Stewart shared that ParentChild+ is in decent shape at the half-year mark. She provided a revenue update, including pending proposals, and a list of new funders.
  - Tom Powers has reached out to Wykagyl again this year to secure a date for the golf outing. We will move forward with planning once we hear back on a date.
  - Fred Alger has generously offered its rooftop terrace for a spring event. We are working with them on securing a date and doing a site visit to move forward with planning. We will share more details as we confirm details.
- Governance Committee Updates
  - Jane Spencer reviewed the revised board of director's guidelines and responsibilities and noted the importance of this document for board recruitment.
  - Stephan Oppenheimer moved approval of the guidelines and Kris Whalen seconded; the document was unanimously approved.
  - Jane noted that there are two new matches from Board Lead and that the process is moving forward with interviews.
  - Jane shared two upcoming training opportunities with Non-Profit NY related to board responsibilities.
  - She also noted that log in information has been sent to all board members for access to the ParentChild+ website Board portal where all board documents will be stored and accessible.
- Child Trends Virtual Home Visiting Research
  - Cesar Zuniga and You Zhou presented findings from the Child Trends Virtual Home Visiting Research. They reviewed the context, data collection questions, and for whom and under what conditions a virtual or hybrid model makes sense. The research was done in three phases – gathering information from the early learning specialists, identifying, and implementing changes for virtual context, and then evaluating these changes. All of this was done within an equity framework. Surveys and interviews were conducted at three sites in CA. Overall, in Phase I, 96% of families reported that the transition from in person to virtual visits was going well. Challenges identified were related to interruptions by others in the home and a perception of not as much emotional support by the early learning specialist. In Phase II, new tools were introduced to increase parent engagement and provide tools for more emotional support by the early learning specialists, and to reduce

frequent visit rescheduling. In Phase III, families' perception of the changes and opportunities to reflect and engage were positive, between 84% and 94% favorable for the components. More than 50% of families are looking forward to hybrid visits. Next steps include bringing more resources and knowledge to training, continuing the reflection method, and bringing these findings via training to the entire network, replicating the research in a different context, in a different part of the country. All of this sets up ParentChild+ to do outcomes research centered on equity and inductive methods to show evidence of effectiveness which will resonate with policy makers. Questions and discussion followed about the value of doing a randomized control trial and what ParentChild+ is presently doing in Philadelphia.

- Workforce Development/Two Generation Impact Project
  - Vidya Ragoo presented the Workforce Development/Two Generation Impact Project. The project focuses on the interplay of life-long learning and adult learning. Focus areas include: What is the ParentChild+ model teaching adults that can be identified as workforce development skills, what are the competencies that are being learned, and how could they build towards an early childhood career path. The project is exploring workforce development opportunities for parents, caregivers, and community-based staff, specifically in MA, CA, NC, PA, and LA to draft a framework for learning. A planning grant from the Annie E. Casey Foundation has been received to support six months of planning to develop a pilot specifically for NC and LA. If AEC likes the planning, they may fund the implementation in NC and LA. There is also high interest and opportunity in PA and CA to do this work. In MA, the Pipeline Project is working with parents and FFN providers interested in becoming licensed Home-Based Child Care providers. Questions and discussion followed about the value and importance of this work for ParentChild+ programming and how to access new funding.
- New Business/Adjournment of Board Meeting
  - Jim Molloy moved and Barry Berman seconded adjournment of the meeting at 3:45 pm; adjournment was unanimously approved.
  - The next board meeting is on March 23, 2023, from 3 to 6 pm at Deloitte's office at 1221 Avenue of the Americas.

Respectfully Submitted,

Tara Murphy  
Secretary of the Board of Directors

Sarah E. Walzer  
Chief Executive Officer